

 **spotlight**

**REVENUE GENERATION PROGRAMS**

VIP/PREMIUM  
PACKAGES

VALUE-ADD  
KEEPSAKES

FULFILLMENT  
TO FANS

PRINT ON  
DEMAND

RETAIL MERCH

ACCESS CONTROL

  
i s i x

**GENERATE NEW REVENUE WITH i6**





## SOUVENIR KEEPSAKES

The perfect complement to your mobile entry token

### • i6 WILL:

- Use approved graphics (admat, artwork, photos, images) to:
- Create the design for the souvenir
- Develop the marketing materials (web banners, etc.) & support
- Offer during the buying process as a ticket type: "include souvenir with ticket purchase"
- Conversion rates from 10-35%
- Position at \$10-\$15 above retail
- Offer as a collectible add-on
- Capture additional revenue from fans who want a special memory

### • POSITION AS OFFICIAL LIMITED EDITION SOUVENIR

- Connect with your guests and fans
- "Personalize" with variable data (name, date, etc.)
- Add a barcode and use as a functional entry token or offer as a collectors souvenir
- Create a "limited edition number" for authenticity

## VALUE-ADDS

### • COLLECTIBLE ART / POSTERS

- From 8x10 digital prints to 24x36 litho quality collectors art. we supply everything from hand numbered limited editions to variable data driven foil and 3D posters to enhance your VIP or presale.

### • 2-in-1 KEEPSAKES

- The 2-in-1 is a unique product combining a 3D/FLIP/Animation product on the front, with a removeable vinyl sticker on the back. Artwork can reveal hidden content, bonus offers, discounts and more!

### • 3D/FOIL/ACRYLIC MAGNETS AND MAGFRAMES™

- A full range of custom shaped magnets with foil, glow-in-the-dark, heavy duty acrylic or our exclusive MAGFRAMES™ with a collectors magnet and a magnetic frame for souvenir photos combined!

### • 3D/FOIL/VINYL POSTERS AND POSTER SLEEVES

- This unique product redefines how you, not only, package collectibles and keepsakes but also adds additional collectibility for 3D/Foil or Vinyl Posters, Postcards, Magnets, Stickers/Sticker Sheets, Custom Shaped Vinyl Keepsakes and much, much more!

### • ADHESIVE DECALS AND STICKERS

- Available in:
  - Vinyl, Satin, Foil, Glow-in-the-Dark and more!
  - Sheet form or individually cut
  - 2D or 3D
  - Retail packaging available
  - \* Variable data for Barcodes, Tour Locations, Dates, UPCs etc.

### • ON-PREMISE SIGNAGE AND DECORATIVE DECALS

- Entry Portals and Kiosk Graphics
- Informational and Directional Signage
- Advertising Decals and Banners
- Floor and Wall Signage, including non-destructive temporary solutions

## ACCESS CONTROL

- Tickets, Laminates, Wristbands and Credentials
- HIGHLY OVERT SECURITY
- Print your access control and working credentials on-site for the utmost in security and cost control!
- Counterfeit Protection for Access Control
- Counterfeit Proof 3D Lenticular Available
  - Unique Numbering
  - Barcodes and QR Codes
- RFID compatible for Smart Tickets
  - UV Security Inks
- Print Live Variable Data

## PRINT ON DEMAND

- Developed using the standard BOCA platform
- Custom templates available
- Interfaces with your existing ticketing/POS Systems