



Our all-new i6 SCRATCH-OFFS will elevate your event experience to a whole new level of convenience and excitement!

No more tearing apart your cherished commemorative passes or collectors' tickets just to claim a simple free drink at the bar. With i6 SCRATCH-OFFS, it's as easy as 1-2-3! Simply scratch, scan, and celebrate the good times! Get ready to unleash the fun and uncover amazing surprises with i6 SCRATCH-OFFS! Don't miss out on this game-changing experience - be part of the excitement today!

Unlock the Possibilities with i6 SCRATCH-OFFS!

Join the next evolution in event credentials and collectibles - the i6 way! Upgrade your fans' experience, enjoy seamless interactions, and create unforgettable memories.

- Collect exclusive limited-edition rewards
- Win special access to backstage meet-and-greets with their favorite artists
- Discover hidden discounts and VIP perks and much more to explore!



BENEFITS

- Efficient way to execute engagement activities
- Hidden messaging / content
- Enhance the fan experience with:
 - Increase merch sales
 - Enhance fan engagement
 - Brand awareness
 - Keepsake/Memory

ACTIVATIONS

- Sweepstakes / Raffles
- Instant Chance to Win: Unlike traditional lottery tickets, scratch-offs offer the thrill of knowing instantly if you've won.
- Themed Excitement: These tickets can tie into specific movies, sporting events, or artists you love, adding an extra layer of fun.
- Variety of Prizes: Scratch-offs can offer prizes ranging from free movie tickets or merchandise to concert tickets or even VIP experiences.
- Affordable Entertainment: These tickets are typically inexpensive, making them a fun way to add a little excitement without breaking the bank.
- Collectible Potential: Some specific edition scratch-offs can become collectors items, especially if they feature popular characters or have a big win.

