product spotlight

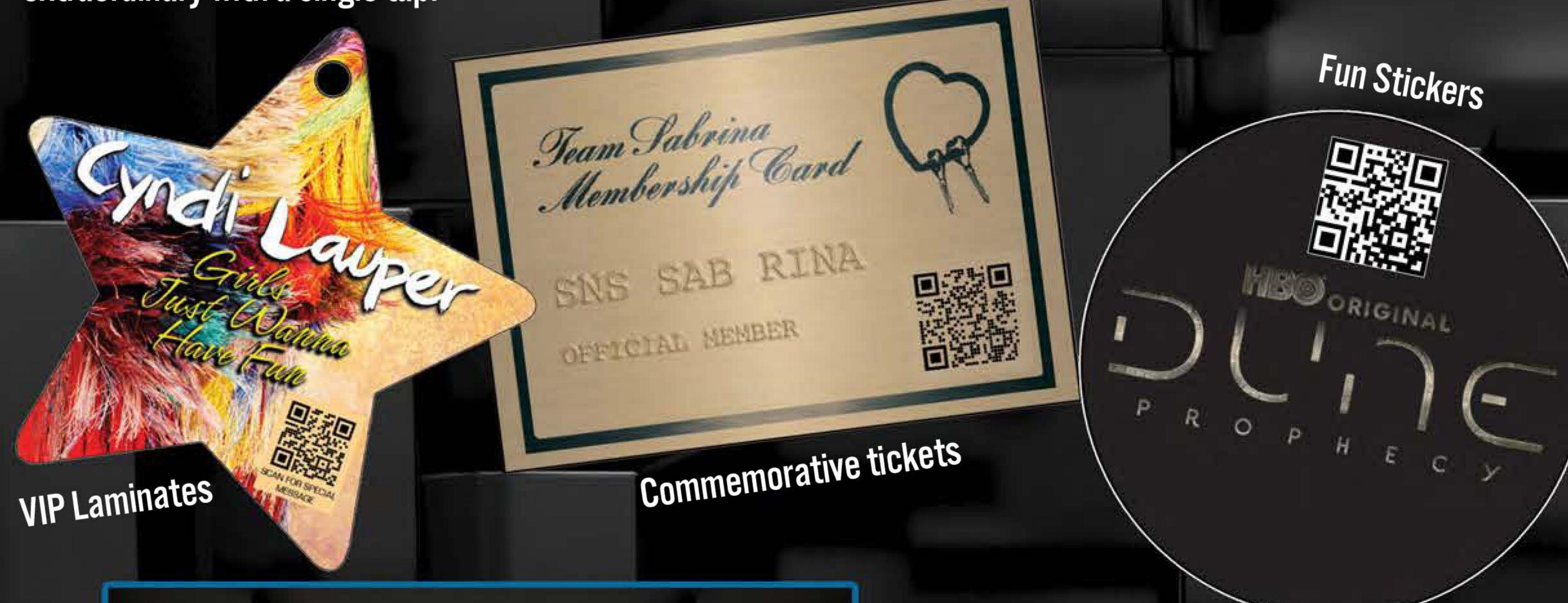# i6 | 4D TECHNOLOGY™

Experience the power of i6 | 4D TECHNOLOGY™ — where augmented reality meets image recognition to bring your printed products to life! From laminates and trading cards to posters and food & Beverage, simply scan with your phone's camera to unlock immersive video content directly from your items. Transform ordinary into extraordinary with a single tap!

VIP Laminates

Cyndi Lauper
Girls Just Wanna Have Fun

SCAN FOR SPECIAL MESSAGE

Commemorative tickets

Team Sabrina Membership Card

SNS SAB RINA

OFFICIAL MEMBER

Fun Stickers

HBO ORIGINAL
DUNE
P R O P H E C Y

Turn collectible posters into personal keepsakes with user uploadable video!

CONVERGENCE STATION
SCAN ME

Have empty wall space? Turn it into a giant video screen!

RHODE ISLAND COMIC CON

Elevate everything we print with our groundbreaking 4D Technology — where the only limit is your imagination. Bring your ideas to life in ways you never thought possible!

i6 | 4D Technology: Where Print Meets the Future

Unlock unprecedented insights from your printed items with powerful analytics!

Imagine transforming a family refrigerator into a dynamic video billboard showcasing your brand! Turn everyday spaces into unforgettable marketing moments that captivate and engage like never before.

BENEFITS

Create immersive experiences that captivate fans and consumers.
- Personalize every interaction with user-uploadable content.
- Connect artists and brands directly to their audience.
- Gain actionable insights with powerful analytics.
- Drive engagement with call-to-action buttons for websites, forms, or merch stores.

Deliver tailored content with location-based targeting.
- Unleash limitless possibilities—your imagination sets the boundaries!

ACTIVATIONS

Compatible with all substrates and finishes.
- Flexible contracts for easy video updates.
- Schedule content to activate on specific days or times.
- Target campaigns by city or region with geo-targeting.
- Keep your brand or client front and center for users.
- Editing of videos available by request.

FEATURES/TREATMENTS

Both Large and Small format substrates including:
- Paper, Card or Foilboard
- PET, Polycarbonate, PPT, PVC and many more.
- All finishes available including:
  - Glow in the Dark
  - Spot Gloss
  Foil
    - Mirror, Rainbow, Swirl and Sparkle
  - 3D and Lenticular (Small Format only)