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Barrett-Jackson®

THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS®

LUXURY LOUNGE & SKYBOX VIP EXPERIENCE CONCEPTS

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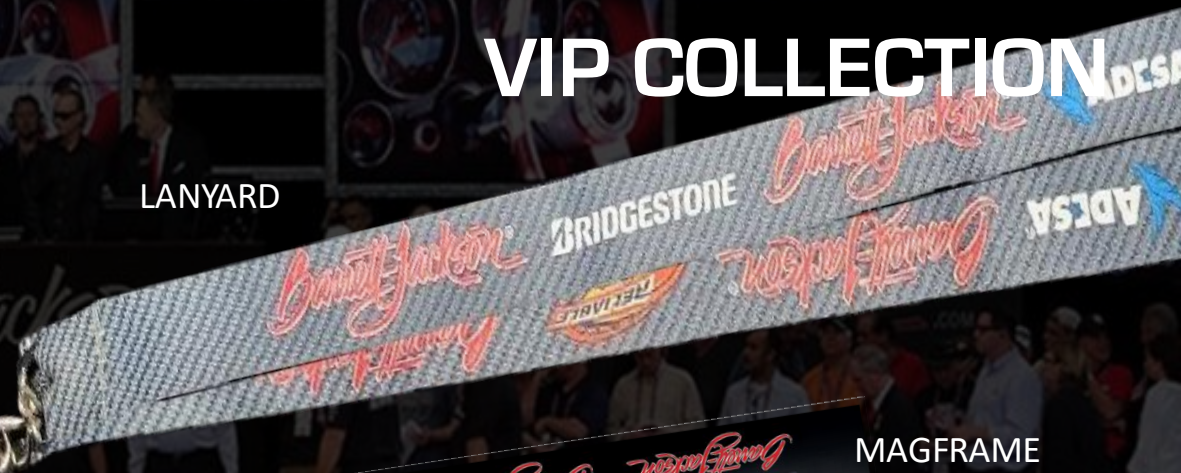
VIP COLLECTION

FOIL MAILER

MERCH CARD

3D LAMINATE

LANYARD



MAGFRAME DUO™

ACRYLIC MAGNET

BIDDING PADDLE

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MIRROR FOIL VIP MAILER

OUTSIDE BACK

OUTSIDE FRONT

MIRROR
FOIL

INSIDE

3D VIP LAMINATE

3D FRONT

3D LAYER DEPTH

2D BACK

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DYE SUB LANYARD

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COMMEMORATIVE BIDDING PADDLE

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VIP MAGFRAME DUO

A PERFECT PARTNER FOR THE AUCTION BLOCK PHOTO - JUST POP OUT THE MAGNET AND YOU HAVE A MAGNETIC PHOTO FRAME!

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VIP MERCHANDISE CARD

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VIP COLLECTIBLE ACRYLIC MAGNET

i6 | 4D™ ADD-ONS

Transform Every Printed Piece into a Powerful Augmented Reality Experience

With our i6 | 4D™ AR Code solution, **any item you print instantly becomes an interactive gateway to digital content.** No apps, no hassle—just point, scan, and engage. Imagine turning a brochure, flyer, or auction catalog into a vivid, immersive experience:

- Stream videos directly from the page
- Showcase future auction items or highlight past events
- Deliver real-time news feeds, updates, and announcements

You create the video—we handle the rest.

But that's just the beginning. Our platform also supports:

- Data capture for competitions and giveaways
- Seamless web and online registrations
- Targeted discount offers and promotions… and so much more.

It's print—but smarter, faster, and more connected.
Let's bring your printed materials to life with i6 | 4D™ Technology.

TRY IT NOW!

Just point your cell phone camera at the AR code and follow the on screen prompts.

Frame the complete image in your camera and watch the MAGIC HAPPEN!

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FOR MORE INFORMATION CONTACT
CHRIS SMITH
Office: (304) 725-0300 x 280 | Cell: (304) 646-8534 | Email: chris@i6tix.com