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SHELBY

HERITAGE CENTER

LAS VEGAS | NEVADA

EST: 1962



VIP CONCEPT DECK



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VIP PACKAGE – OPTION 1

MAILER



CUSTOM
LANYARD

VIP 3D
LAMINATE

ACRYLIC
MAGNET

DISCOUNT CARD



SAVE 20%
AT THE
TEAM
SHELBY
STORE





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SHELBY
HERITAGE CENTER

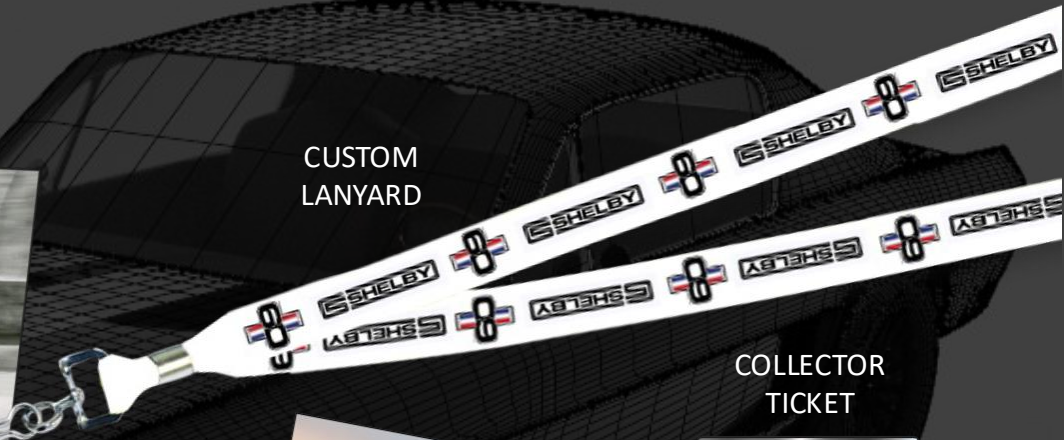
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VIP PACKAGE – OPTION 2

MAILER



CUSTOM
LANYARD



COLLECTOR
TICKET

VIP 3D
LAMINATE



3D MAGNET



DISCOUNT CARD





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VIP MAILER #1

OUTSIDE



EST: 1962
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SHELBY
HERITAGE CENTER

Russell Shelby



INSIDE



Russell Shelby
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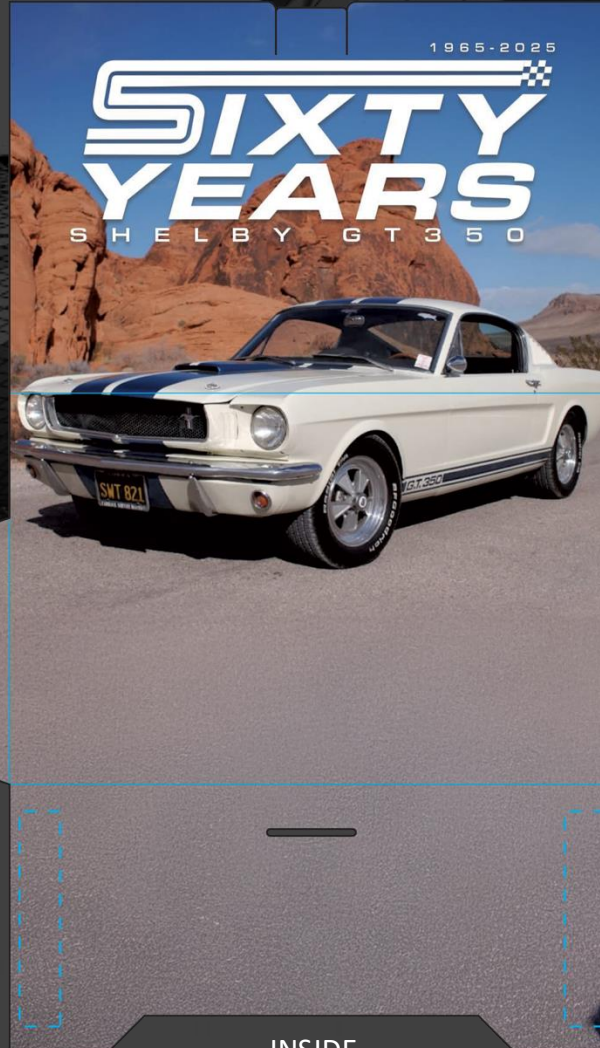
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VIP MAILER #2 – MIRROR FOIL

OUTSIDE



INSIDE



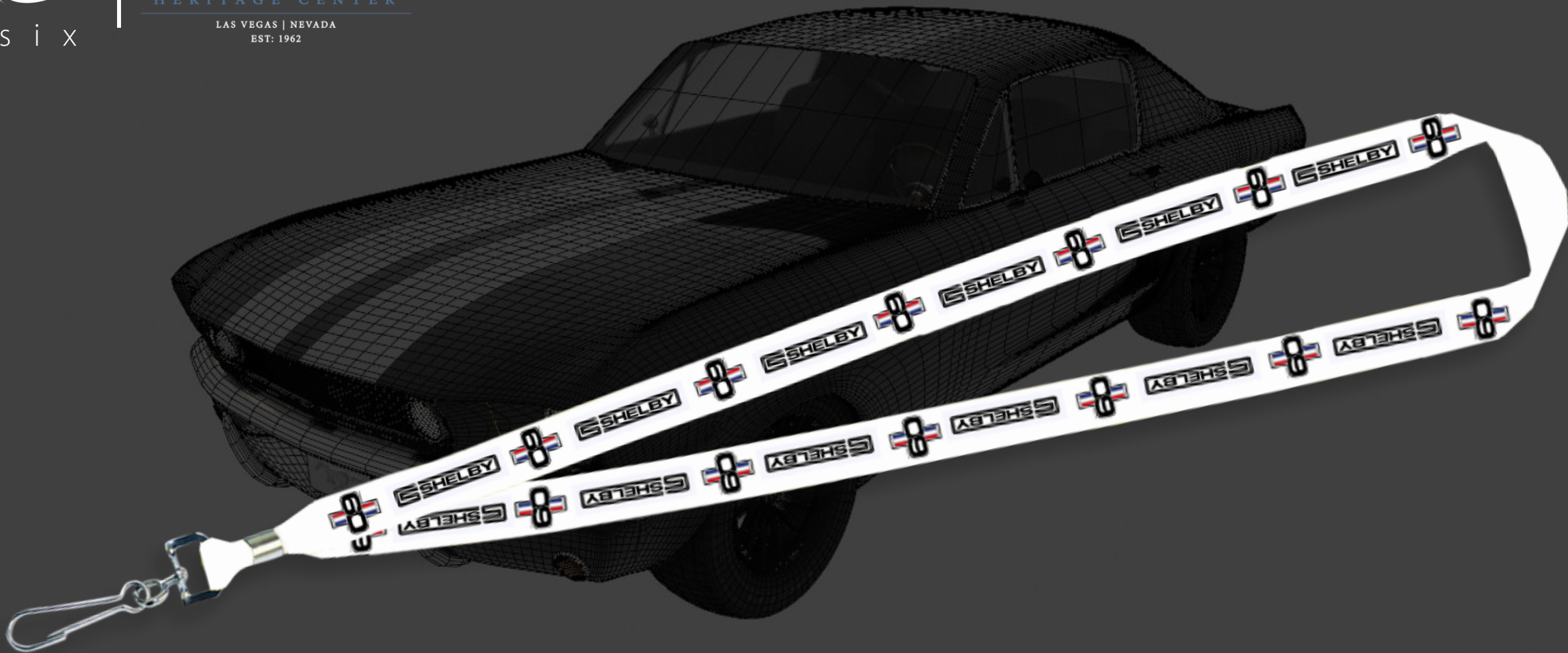


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LANYARD





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VIP 3D LAMINATE

FRAME A



BACK



FRAME B





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VIP DISCOUNT CARD



SAVE 20%
AT THE
TEAM
SHELBY
STORE



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VIP ACRYLIC MAGNET





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VIP 3D MAGNET

FRAME A



FRAME B





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VIP FOIL COLLECTOR TICKET



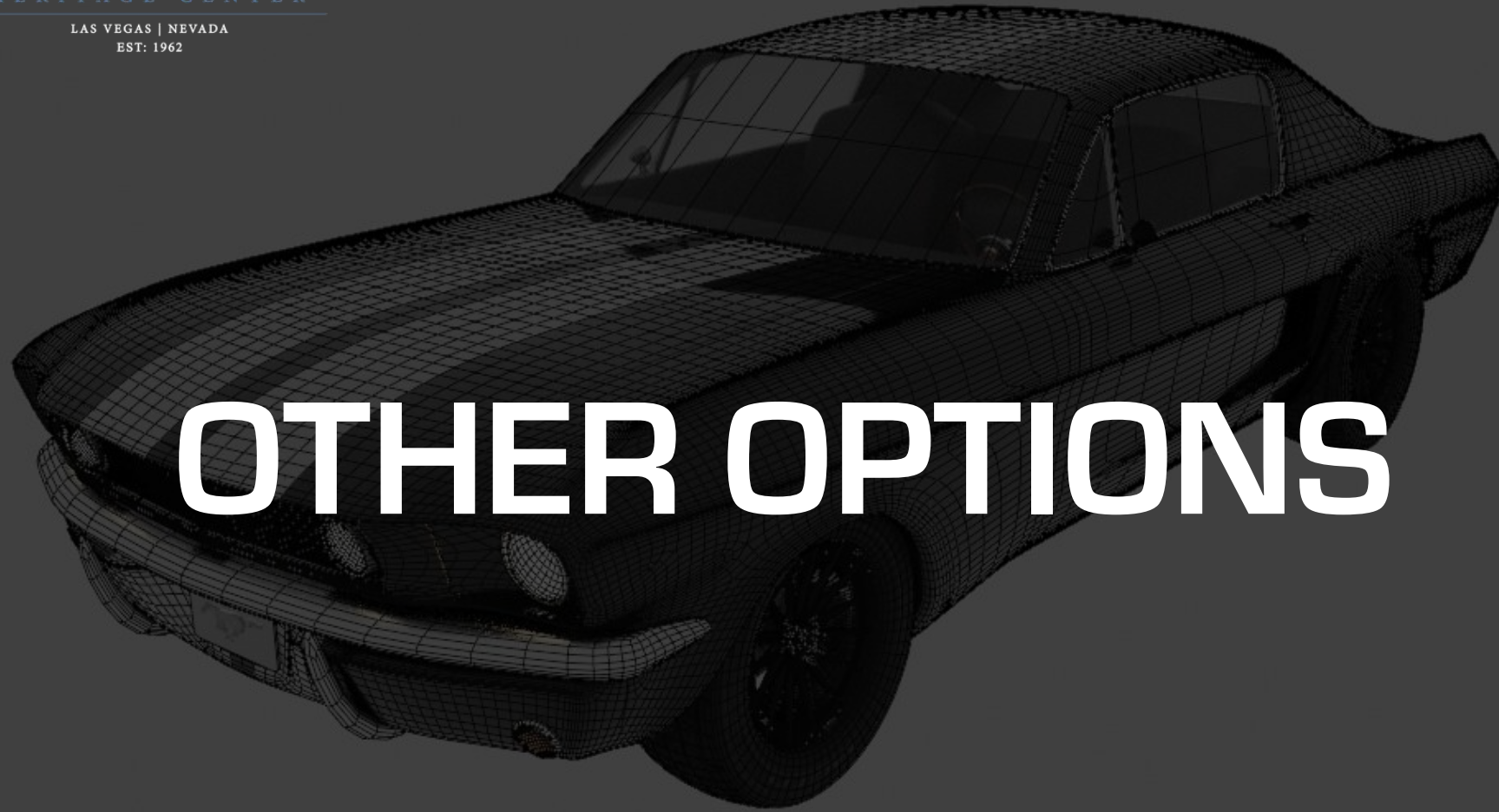
MIRROR FOIL FRONT



BACK



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OTHER OPTIONS



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STICKER PACK



WHITE VINYL STICKER



MIRROR FOIL STICKER



BRUSHED METAL
STICKER

SWIRL FOIL
STICKER





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I6 | 4D TRADING CARDS



FRONT

TRY THE 4D AR CODE
NOW WITH YOUR
CELLPHONE CAMERA



BACK



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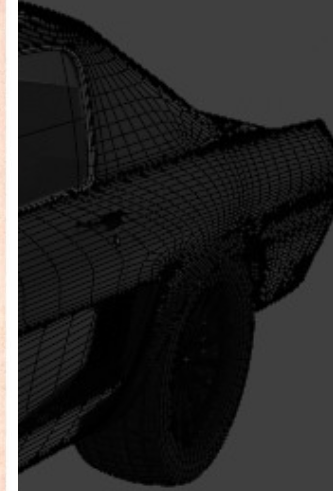
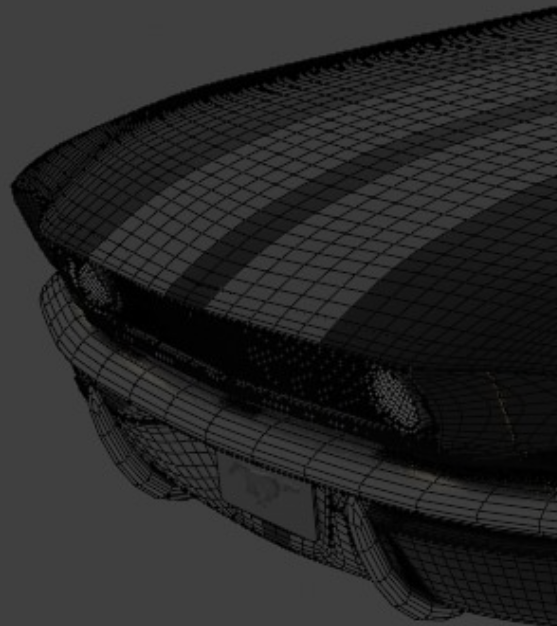
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GLOW CAR DECAL





POSTER



001/350

SHELBY
G.T.350
IS
"SON OF COBRA"

ADULTS ONLY!

Shelby-American presents America's fastest, race-bred stock car!
You'll thrill to its performance, you'll hold your breath behind the wheel!!
Every minute is something new never seen before!!!

SEE 306 Ford horses packed into the wild and wooly 289 engine...four-barrel carburation, high rise aluminum manifold and a hand-built tuned exhaust system. **SEE** distinctive Mustang styling to which has been added such "everybody will notice" features as rear quarter panel windows, rear brake scoops and "there goes a G.T. 350" striping. **SEE** computer designed suspension with front anti-roll bar, competition shocks, front disc brakes and torque controlled rear axle. **SEE** the G.T. 350 scream from zero to sixty in 5.7 seconds. **SEE** the G.T. 350...the car that's not for everybody. Just for you.

FIRST In Bp at Cumberland. Bob Johnson	FIRST overall at Kent, Washington. Jerry Titus	FIRST In Bp at Elkhart Lakes. Tom Yeager	FIRST overall at Mid-Ohio. Bob Johnson	FIRST second, third and fourth In Bp at Lime Rock. Johnson, Donahue, Kriner and Owens	FIRST In Bp at Willow Springs. Chuck Cantwell
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THANK YOU

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