



# BD&A UNIVERSAL PRODUCT IDEATION DECK



ACCESS CONTROL



# ACCESS CONTROL - CREDENTIALS



## BENEFITS

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement both before and during an event

## FEATURES / TREATMENTS

- Customizable / Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
  - Mirror / Rainbow / Glitter / Swirl



# ACCESS CONTROL - TICKETS



## BENEFITS

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## FEATURES / TREATMENTS

- Variable Data / Barcodes / QR Codes
- RFID options
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- 3D / Flips / Animation
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- Foil including:
  - Mirror / Rainbow / Glitter / Swirl





# ACCESS CONTROL – LANYARDS





# ACCESS CONTROL – WRISTBANDS



## BENEFITS

- Access Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Enhanced security by allowing you to quickly identify unauthorized individuals in restricted areas.

## FEATURES / TREATMENTS

- Materials: Silicone, fabric, vinyl, plastic, Tyveck®, eco friendly bamboo or paper.
- RFID options
- Water resistant / waterproof options
- Closure mechanisms include adhesive, snap or adjustable closures like beads, clasps or buckles
- Tamper proof solutions available





# ACCESS CONTROL – VEHICLE CLINGS



## BENEFITS

- Easy way for attendees to display their parking permissions
- Clings can be produced in distinct colors for easy identification by security
- Numbering to allow parking enforcement to identify authorized vehicles

## FEATURES / TREATMENTS

- RFID technology for parking activation
- Variable data barcodes/QR codes
- Easy installation by attendee
- Simple activation online prior to the event
- Available in multiple vinyl options including clear vinyl, glow in the dark and reflective 3M materials



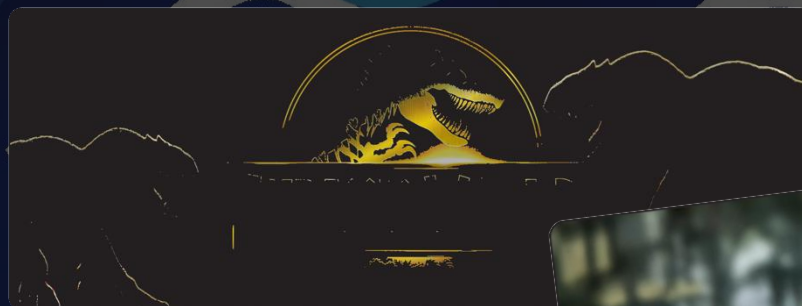
**SOUVENIR KEEPSAKES /  
RETAIL MERCH**



# SOUVENIR KEEPSAKES - TICKETS



SELECTED GOLD FOIL AREAS ON FRONT



MIRROR FOIL



Foil can be applied as an all over effect or only on selected areas (as shown), we also have rainbow, swirl and sparkle foil that can be used to enhance the foil effect.



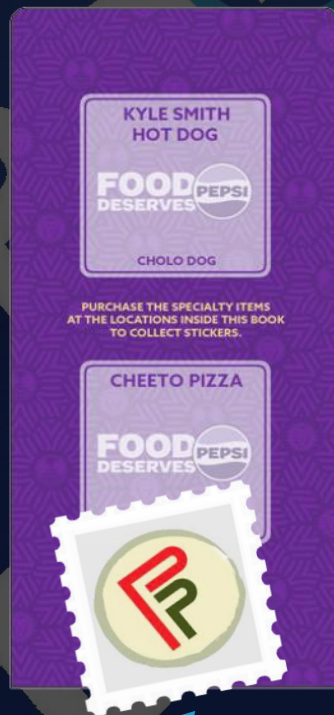


# SOUVENIR KEEPSAKES – PASSPORT BOOKS

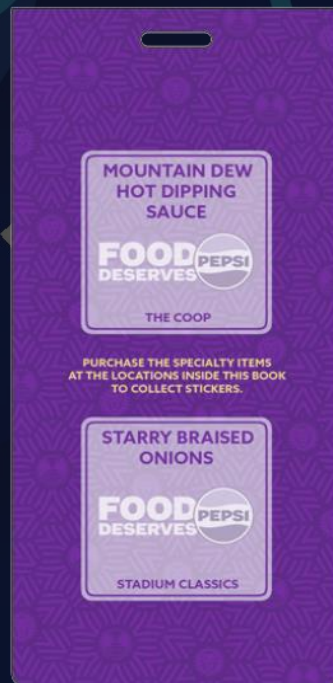
MIRROR FOIL FRONT PAGE



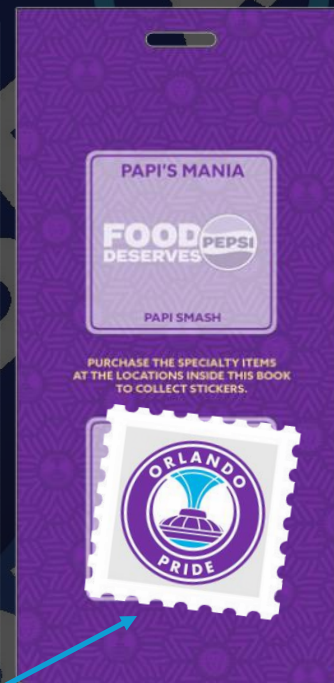
INSIDE COVER



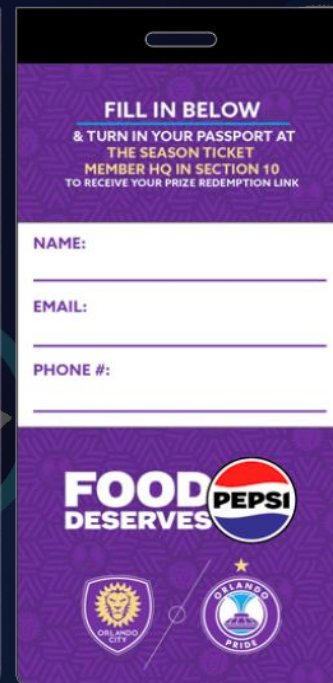
PAGE 1



INSIDE BACK



BACK COVER



OPTIONAL STICKERS





# SOUVENIR KEEPSAKES - MAGNETS



UNIQUE SHAPED DIE CUT MAGNETS



GLOW IN THE DARK



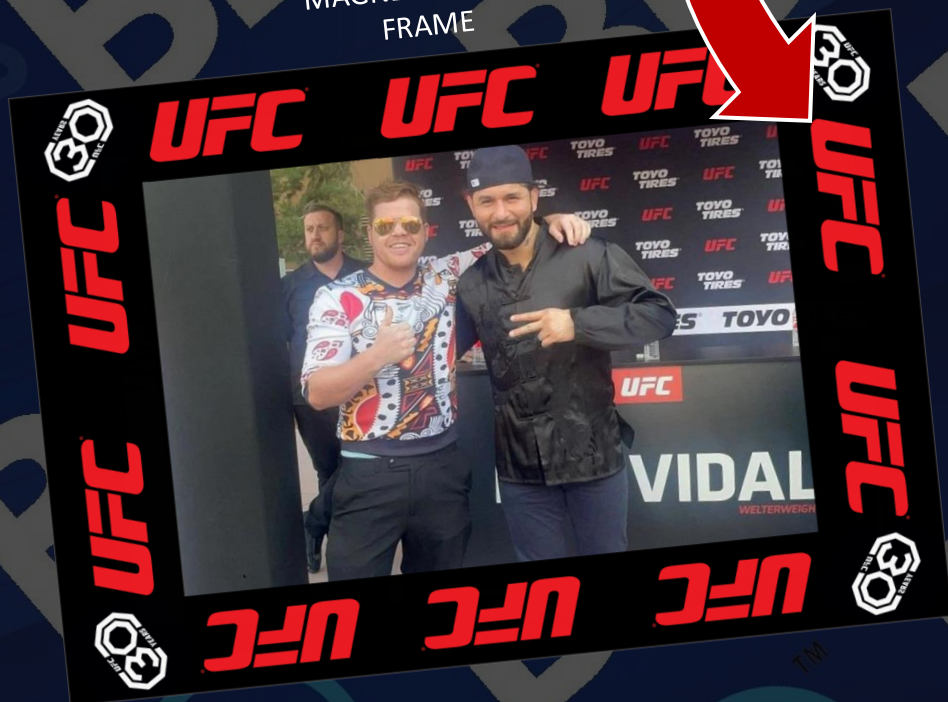
3D 4" ROUND MAGNET





# KEEPSAKES & MERCH – MAGFRAME DUO™

MAGNETIC PHOTO  
FRAME



REFRIGERATOR MAGNET





**POWER**

POWER  
**SLAP**  
CLEAR LOGO STICKER



8" x 10" KISS CUT STICKER SHEET

VINYL KISS CUT STICKER SHEET

CLEAR LOGO STICKER





# KEEPSAKES & MERCH – SCRATCH OFFS

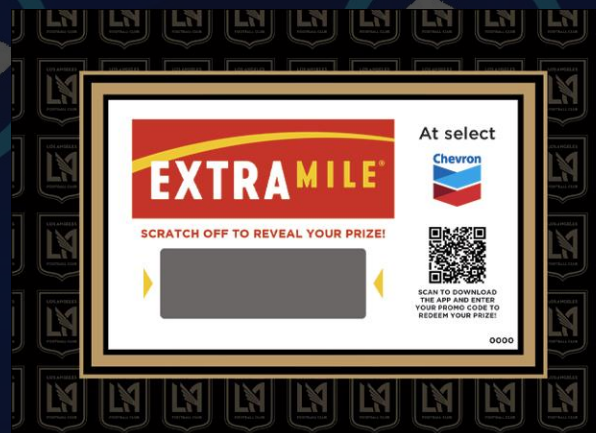
UNSCRATCHED



FRONT



SCRATCHED



BACK UNSCRATCHED

## BENEFITS

- Efficient way to execute enhanced engagement
- Hidden messaging or content
- Giveaways, raffles or prize draws
- Merch discounts
- Affordable entertainment for all!



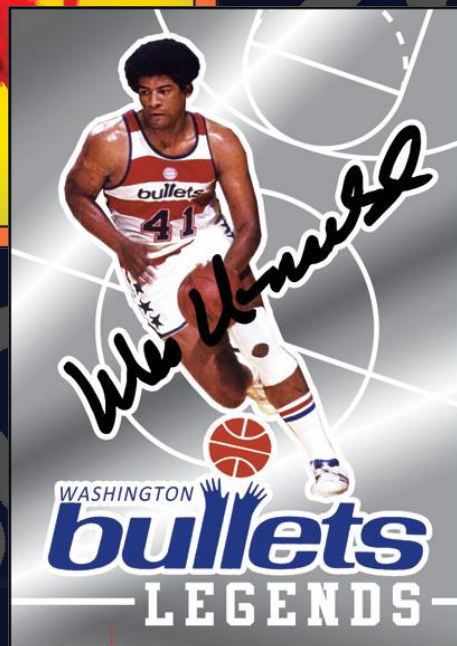
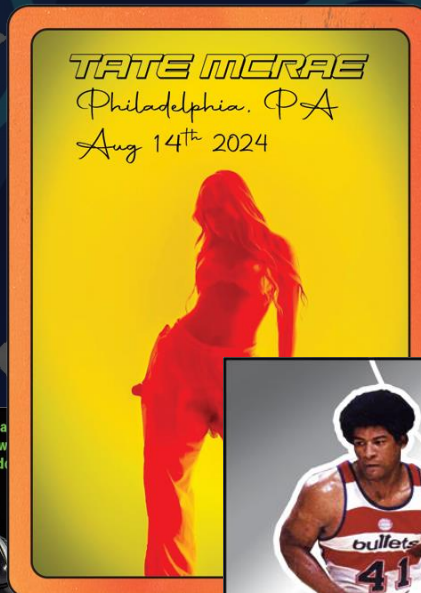


MIRROR FOIL



**XTECH** [www.xtechpads.com](http://www.xtechpads.com)

# KEEPSAKES & MERCH – TRADING CARDS



CLEAR EDGE

## BENEFITS

- Guaranteed Collectability
- Custom data acquisition through i6 | 4D™
- Limited Numbers and special finish variants offer flexibility to produce small number runs with higher acquisition costs

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - 3D / Image Flips / Animations
  - Foil Finishes – Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
  - Textured / Smooth card stock or plastic laminated



# KEEPSAKES & MERCH – GREETING CARDS

## BENEFITS

- Greeting cards offer a unique platform for personalized messaging but still promoting your brands
- Incorporating captivating imagery can reinforce brand identity.
- Limited edition sets offer exclusivity

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - 3D / Image Flips / Animations
  - Foil Finishes – Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
  - Textured card stock
  - Variable data and i6 | 4D™





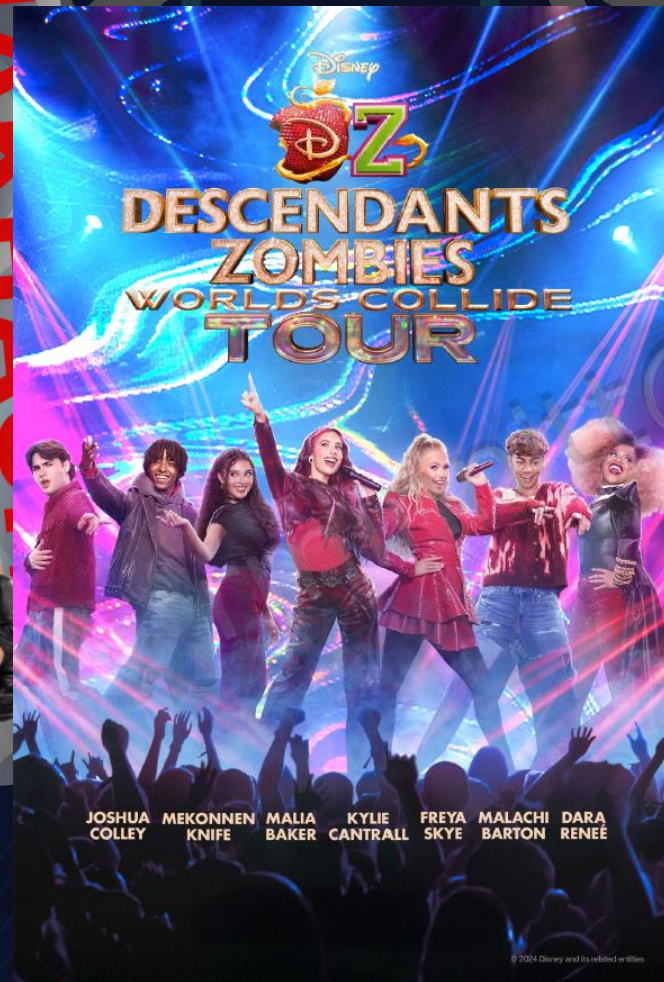
# KEEPSAKES & MERCH – POSTERS

SPOT GLOSS



CLEAR ACRYLIC

SWIRL FOIL



Other finishes include:

Glow in the Dark

3D Depth

Lenticular Flip

Animation

Matte

Mirror Foil

Sparkle Foil





## KEEPSAKES & MERCH – POSTERS & SLEEVES



10.25" POSTER SLEEVE WITH MATTE BLACK FINISH  
AND SPOT GLOSS



10" POSTER WITH  
MIRROR FOIL FINISH



## KEEPSAKES & MERCH – ACRYLIC



ACRYLIC MAGNET



16 | 4D<sup>TM</sup> ACRYLIC KEEPSAKE



ACRYLIC COLLECTORS TICKET



ACRYLIC KEY FOB





# KEEPSAKES & MERCH – NEW PRODUCTS



MiniMags™  
Magnet Sets



FAN PADDLES™



MICROVINYL™

EACH MINI FOIL SLEEVE WILL HAVE A REPLICA OF THE VINYL INSIDE WITH AN EXCLUSIVE 4D AR CODE ALLOWING YOU TO OFFER A VIDEO OF A TRACK FROM THE ALBUM TO VIEW ON THE SLEEVE – OR EVEN A DIGITAL DOWNLOAD LINK





PREMIUM / VIP COLLECTIONS





# PREMIUM / VIP COLLECTIONS

**Don't settle for ordinary. Embrace the extraordinary with i6 Premium/VIP Collections.**

## **Collection 1**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

## **Collection 2**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

**Magnet**

## **Collection 3**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

**Polaroid/Photo Booth**

## **Collection 4**

**Custom Pouch**

**Laminate with Stock Lanyard**

**Drink Token/Sticker**

**Postcard/Greeting Card**







# PREMIUM / VIP – CUSTOM MAILERS



## BENEFITS

- BRAND VISIBILITY – Customize mailers with your logo, colors and messaging to enhance brand recognition and visibility
- COMMUNICATION – Include tailored messaging or instructions to enhance your pre-event engagement.

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - Foil Finishes – Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
- Variable Data Printing options
- Barcode, QR Code and AR Code options





# PREMIUM / VIP – VIP LAMINATES





# PREMIUM / VIP – COLLECTORS TICKETS

## BENEFITS

- Access / Security - control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - Foils, Clear Edge, 3D & Lenticular, Acrylic and more!
- Barcode / QR Code
- RFID
- Direct Thermal Printing
- Customizable / Variable Data







ON PREMISE





WAYFINDING





Whether it's clearly marked floor signage for safety or location orientation we can provide you with hardwearing, long lasting vinyl floor decals or replaceable windo™ floor graphics.

We provide directional solutions for walls, doors and external facias.

Using a host of materials tailored to your needs and environment.

Column Signage



Wayfinding Floor Graphics



# WAYFINDING

Location Floor Graphics



Wayfinding Wall Graphics







INTERIOR SIGNAGE





# INTERIOR SIGNAGE – POSTER SOLUTIONS



Our poster solutions range from 5 x 7 through to 36 x 24 across a range of papers from 60lb to 130lb, gloss, matte or textured substrates.

Our unique finishes and treatments include; mirror, rainbow, sparkle and swirl foils, 3D Lenticular and finishes that include; Glow in the Dark, Spot Gloss (UV) and much more.





# INTERIOR SIGNAGE – FACILITY SIGNAGE



From safety signage to internal instructional/location signage, we produce all types and sizes of signage for your facility.

As a 3M Preferred Partner, we have access to all of 3Ms High Viz and Reflective materials, to ensure external and internal signage alike are noticeable even in low light situations.

Our materials available are suitable for any environment or situation, from 5-year fade resistant vinyls, to short term coroplast solutions, through to hardwearing materials like acrylic and polycarbonates.

Whatever your facility needs we have solutions that can work for you.





# INTERIOR SIGNAGE – ROOMWRAPS™



Our permanent, semi-permanent and removeable RoomWraps™ allows you to customize and brand doors, floors, walls and even ceiling in existing or temporary spaces easily.

Creating unique branded spaces when and where you need them for offices, events, press junkets or even your own conference and training rooms.





# INTERIOR SIGNAGE – POLE SIGNAGE

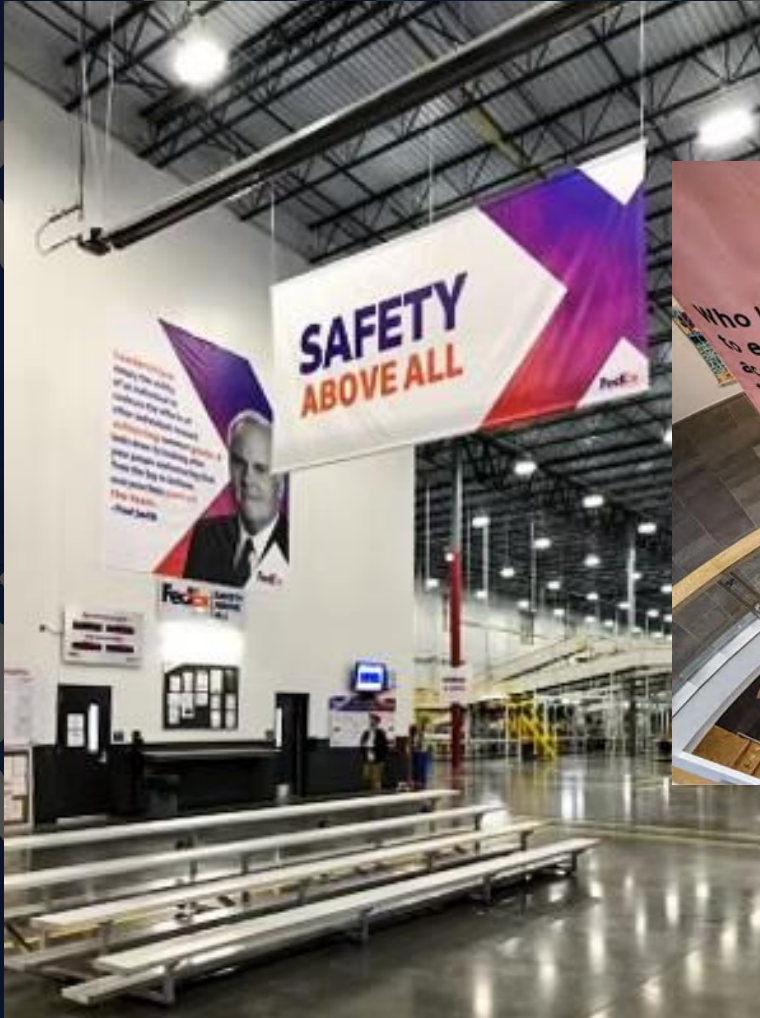


Our sturdy coroplast Pole and Column Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.



# INTERIOR SIGNAGE – BANNERS



Banners are a great way to inform, direct, or gain attention.

Banners are a cost-effective way to promote your message in a big way. Banners can be grommeted for easy hanging.

- Up to 60" wide by any length
- 13oz & 16oz banner stock
- Screen or digital UV printed



# INTERIOR SIGNAGE – TABLE TENTS







EXTERIOR SIGNAGE





## EXTERIOR SIGNAGE – A FRAME SIGNS







# EXTERIOR SIGNAGE – WINDOW DECALS



Window decals are an excellent way to enhance your brands impact, promote campaigns and programs. Catch the consumers eye before they even enter the store.

Whether large format or small format, DALB has a solution for your next campaign.





## EXTERIOR SIGNAGE – BOLLARD & POLE SIGNS



Our sturdy coroplast Pole, Column and Bollard Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.





## EXTERIOR SIGNAGE – PANAGRAPHS



For outdoor signage, store fronts, and canopys, DALB Panagraphics are a great way to decorate and represent your brand.

This product can be made to be backlit and/or opaque. Widely used in the convenience store and fueling station sign market.

DALB can produce panagraphics for your next signage project. All of our panagraphics use premium 3M materials.



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**VEHICLE/TRANSPORTATION  
GRAPHICS**





# VEHICLE GRAPHICS – DECALS & MAGNETS







16 | 4D™ TECHNOLOGY





## i6 | 4D™ TECHNOLOGY

I6 | 4D TECHNOLOGY™ is an innovative platform that revolutionizes visual content by making images interactive, engaging, and informative.

I6 | 4D TECHNOLOGY™ enhances consumer experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays.

Digital experiences can be created from all of our printed products, what they show is down to you!

**TRY OUR I6 | 4D TECHNOLOGY™  
NOW - JUST POINT YOUR PHONE  
CAMERA AT THE AR CODE AND  
FOLLOW THE PROMPTS**







i s i x

# THANK YOU

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