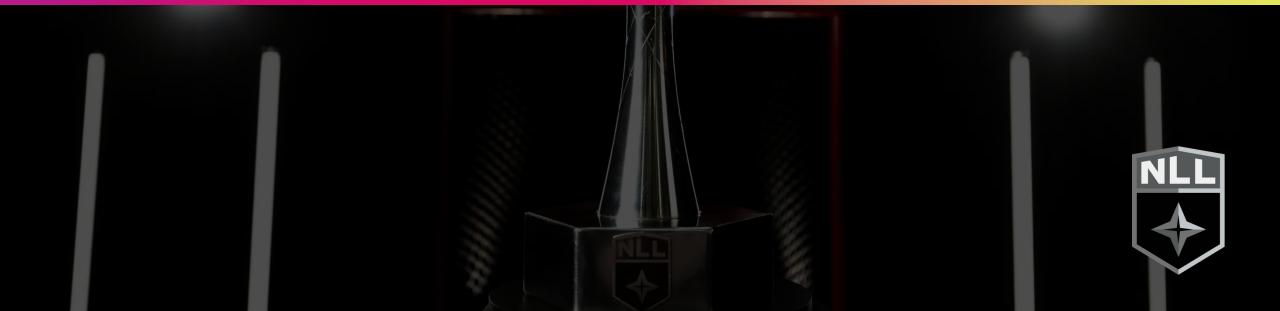


**ACCESS CONTROL & MERCH IDEATION DECK** 



# **NLL ACCESS CONTROL**





#### **ACCESS CONTROL - CREDENTIALS**





BRETT FROOD

Commissioner, National Lacrosse League

MIRROR FOIL FOR ADDED SECURITY

LEAGUE STAFF | ALL ACCESS 2024-25 FULL SEASON

# <u>(</u>e of Credential USE Conditions (2024-25) | Full Season

orking credential is issued to an organization for the sole of providing arena access to an accredited individual who egitimate working function (media or League guest) in ion with a game involving member teams of the National b League ("NLL"). The bearer must be on a specific ent (as a guest or employee) for the organization to which ential is issued. It is non-transferable. Any unauthorized is credential subject's bearer to ejection from the arena

photographs, film, videotapes or audiotape of NLL xcerpts thereof shall be absolutely prohibited except as uthorized herein. Television and radio stations may use NLL games for news coverage purposes only. Any other Specific written approval from the NLL.

any photograph, film tape, or drawing of the game, ews or other arena activities taken or made by the ganization of the individual for whom this credential ed, shall be limited to news coverage of the game by on to which this credential has been issued, unless

Ilm or tape the NLL games may be revoked at any

pyright and property rights in the NLL games, the and in the events and activities conducted in the the sole property of the NLL and no such rights tended to be conferred or create on behalf of any tity by the issuance of their credential.

edential and his or her employer assume all risk rformance by the bearer of his or her services incident to attending NLL games and agrees to harmless the NLL, its member teams, other s from and against all liability, loss damage or m or arising out of his or her presence at the

dential constitutes agreement by the bearer tion to abide by the foregoing conditions.

LACROSSE LEAGUE.

#### FEATURES/TREATMENTS

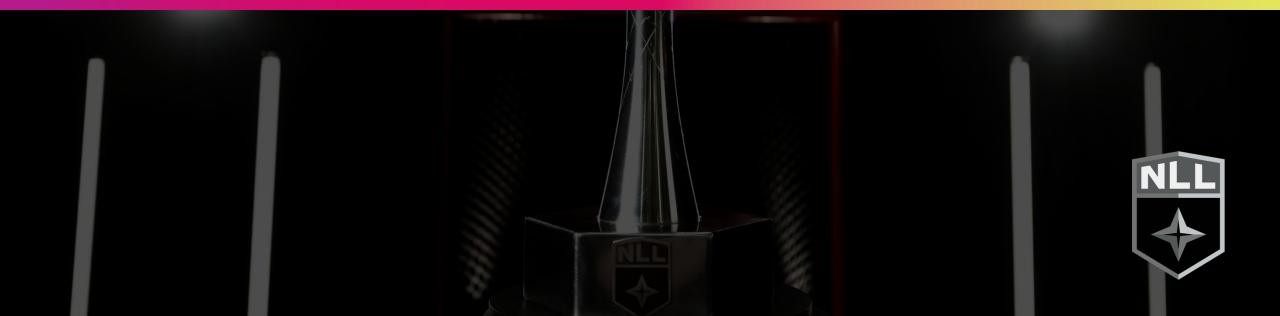
- Customizable / Variable Data / Barcode / QR Code
- RFID
- Direct Thermal Printing
- 3D / Flips / Animation
- Glow-in-the-Dark
- Clear See-Through Areas
- Neon
- Foil / Metallic including: Mirror | Rainbow | Glitter | Swirl
- Matte or Gloss







# **UnBOXed Grassroots Initiative**











BACK OF SLEEVE WITH MIRROR FOIL



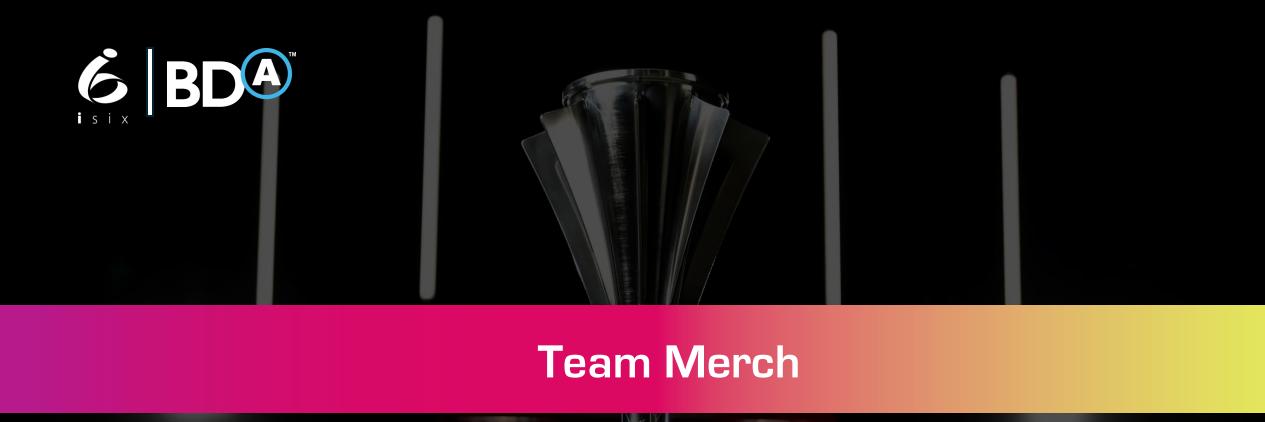












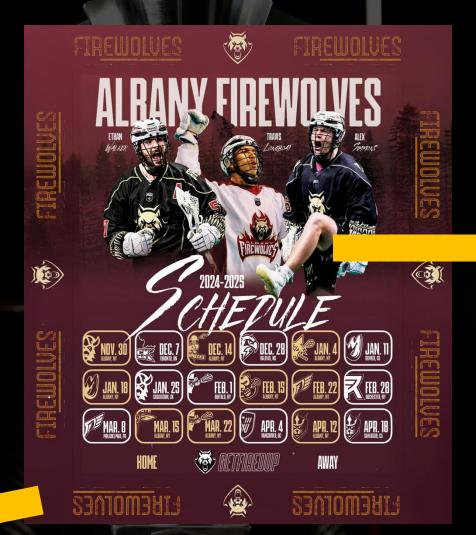






USE THE MAGNETIC PHOTO FRAME TO HIGHLIGHT YOUR FAVORITE FAN MOMENT

#### MAGFRAME DUO™





POP OUT THE MAGNET TO GET THE SCHEDULE ON YOUR REFRIGERATOR





### 3D LENTICULAR SOUVENIR TICKET







18 x 24 HAND NUMBERED LITHO ON ARCHIVAL QUALITY HEAVY POSTER STOCK



#### i6 | 4D™ POSTER

i6 | 4D TECHNOLOGY™ an innovative platform that revolutionizes visual content by making printed images interactive, engaging, and informative. i6 | 4D TECHNOLOGY™ enhances consumer experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays. Digital experiences can be created from all of our printed products, what they reveal is down to you!

TRY OUR I6 | 4D
TECHNOLOGY™
NOW - JUST POINT
YOUR PHONE
CAMERA AT THE AR
CODE AND FOLLOW
THE PROMPTS

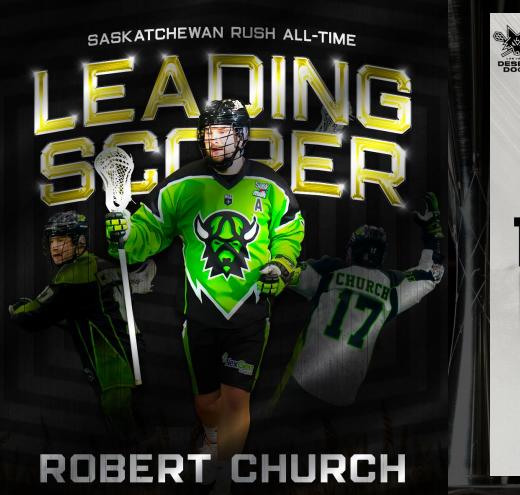


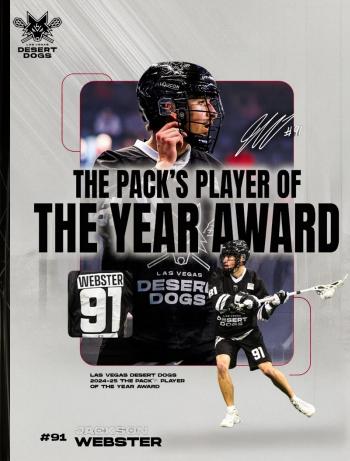


#### **PLAYER POSTERS**

24 x 36 FOIL POSTER

11 x 17 3D POSTER





3D LAYER ORDER







**EVENT POSTERS** 

**FULL GAME RECORDING** 

24 x 36 MATTE POSTER WITH SPOT GLOSS

24 x 18 MOHAWK TEXTURED POSTER



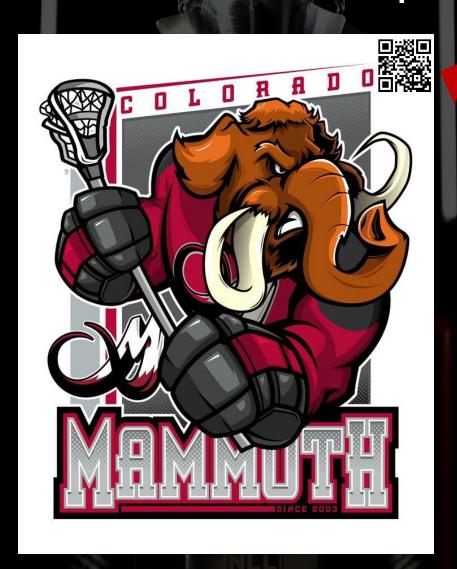
TOR VS OTT







#### i6 | 4D™ ACRYLIC MAGNETS



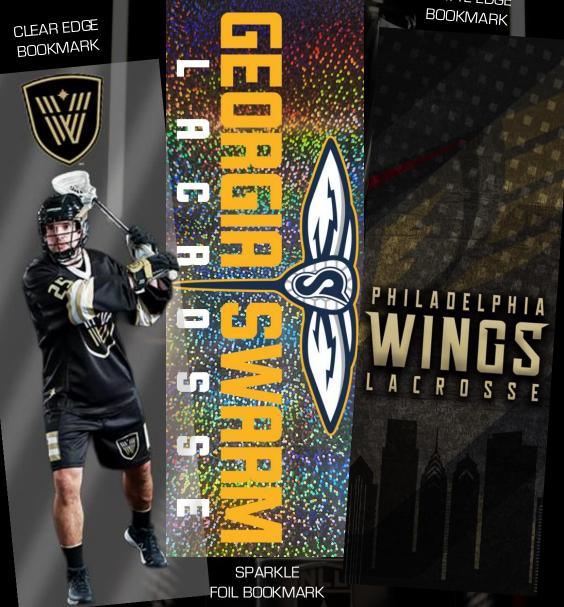
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MATTE EDGE

#### **BOOKMARKS**







### **SEASON TICKET BOOKLET**



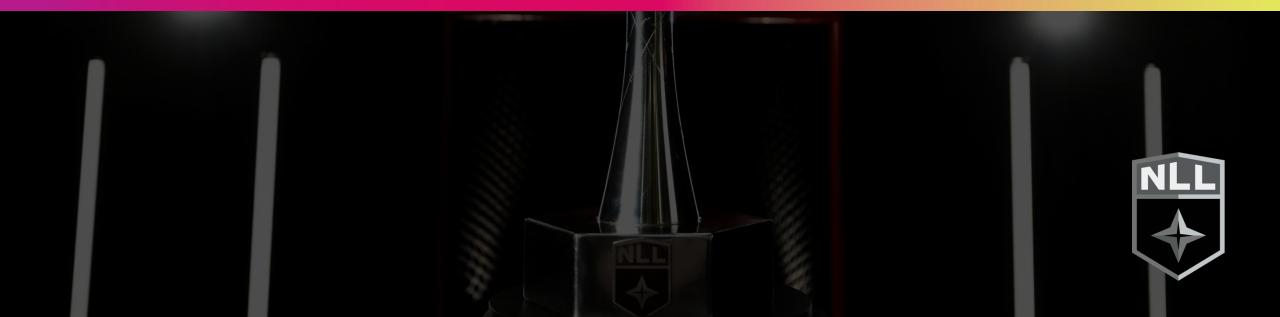








# MARVEL SUPERHERO NIGHTS

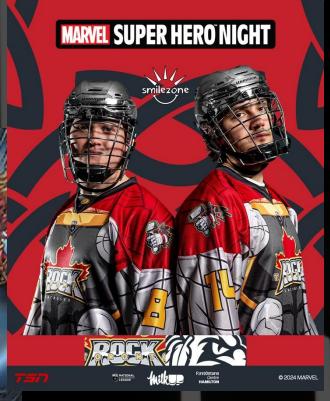




#### MARVEL 11x17 POSTERS

11x17 Glow in the Dark





MIRROR FOIL

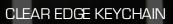
**GLOSS PAPER** 







#### **MARVEL MAGNET**

















3 x 4 SWIRL FOIL

#### **BAG TAGS**





#### **SCRATCH OFFS**

5 x 7 Card Unscratched

5 x 7 Card Scratched

SEALS
SAN DIEGO



2024-25 SEASON

LOUIS DE LOUIS





#### MINIMAGS™

MINIMAG™ SET 2024/2025







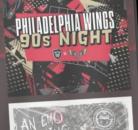
Pack contains 9 individual 3 x 3

MiniMags™ on a backer card



















FEBRUARY 8 | 1PM













# THANK YOU

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