



i s i x



FORMULA 1 • HEINEKEN

LAS VEGAS GRAND PRIX

2025

CONCEPT ACTIVATION DECK



i s i x



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2025

VIP COLLECTION



FORMULA 1 HEINEKEN
LAS VEGAS GRAND PRIX 2025
LAS VEGAS 20-22 NOVEMBER

VIP COLLECTION



FOIL MAILER

PLOT CUT i6 | 4D™
MAGNET



F1-X DISCOUNT
VOUCHER

SAVE 20% OFF YOUR
F1 X
VIP PACKAGE

3D COMMEMORATIVE
TICKET



LANYARD & RAINBOW FOIL
LAMINATE



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VIP FOIL MAILER

OUTSIDE – MIRROR FOIL



INSIDE





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VIP RAINBOW FOIL LAMINATE & LANYARD





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VIP 3D COMMEMORATIVE TICKET



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VIP i6|4D™ ACRYLIC MAGNET

**TRY THE i6|4D™
AR CODE NOW!**

- SCAN WITH YOUR PHONE
- FOLLOW THE PROMPTS
- PLACE THE IMAGE OVER
MAGNET IMAGE
- WATCH THE MAGIC
HAPPEN!





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VIP F1-X VIP VOUCHER

SAVE 20% OFF YOUR



VIP PACKAGE



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MERCH CONCEPTS



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3D POSTER & FOIL SLEEVE

MIRROR FOIL POSTER SLEEVE



3D POSTER

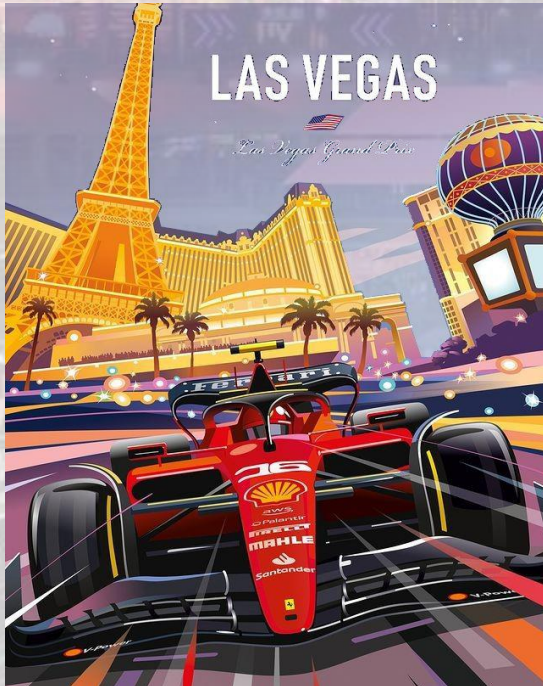


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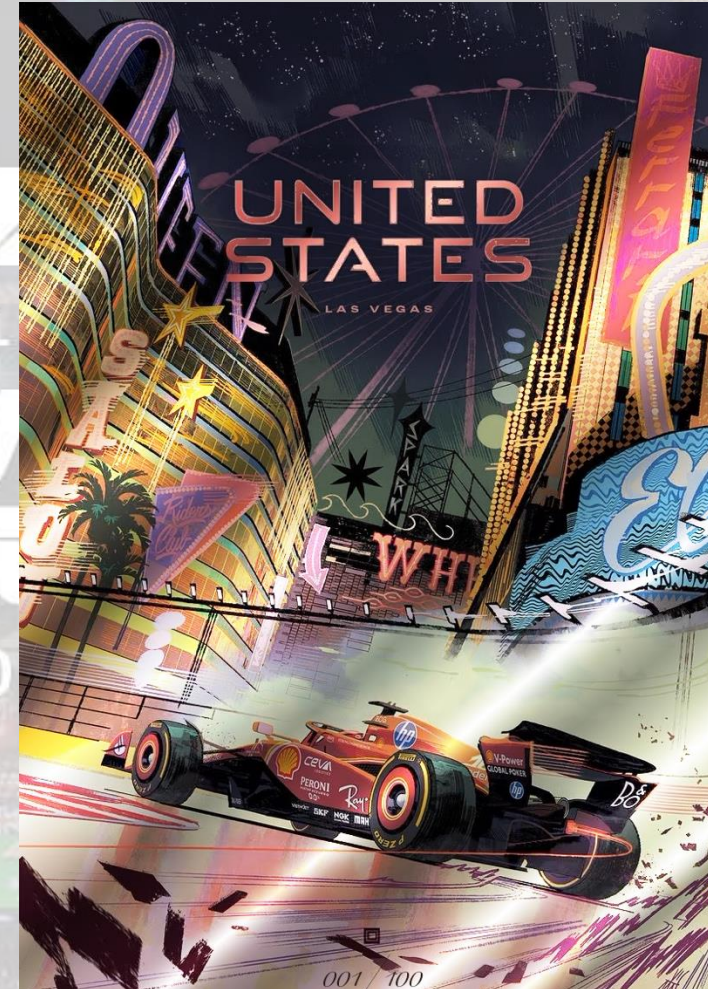
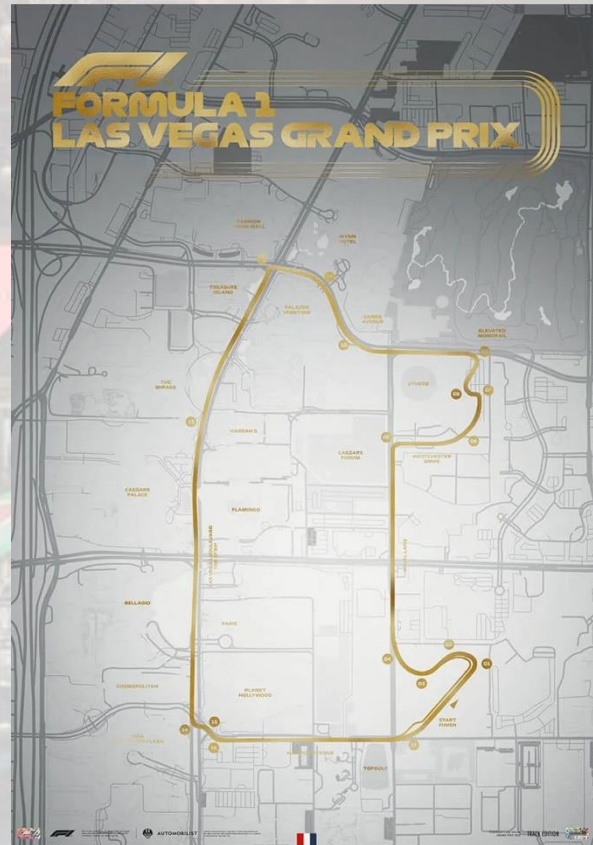
COLLECTIBLE POSTER OPTIONS

24 x 36 SPOT GLOSS & HAND
NUMBERED

11 x 17 CLEAR EDGE



18 x 24 MIRROR FOIL



Other finishes
include:

Glow in the Dark

3D Depth

Lenticular Flip

Matte

Rainbow Foil

Swirl Foil

Sparkle Foil



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