



i S i X



MERCHANDISING SERVICES

# SKIBIDI



# TOILET

## MERCH CONCEPT DECK





# HOW DO YOU ENGAGE GEN ALPHA?

Born between 2010 and 2024, Generation Alpha represents the first cohort raised entirely in the 21st century. Growing up in a world shaped by advanced technologies, their lifestyles, education, and future careers are intrinsically linked to digital advancements.

From birth, Generation Alpha has been surrounded by innovations like smartphones, tablets, and smart home devices. Unlike any generation before, they are native users of artificial intelligence (AI), virtual reality (VR), augmented reality (AR), and robotics, making technology a seamless part of their daily lives.

## **So how do you encourage them to buy physical embodiments of their digital lives?**

That's where i6|4D™ comes into play, we take pride in offering innovative, cutting-edge content experiences that are easy-to-use for audiences of all ages. Our ability to activate any visual image/product to create 3D immersive interactive activations in real-time environments creates a broad spectrum of possibilities. We're here to provide a fun and rewarding experience for clients and fans alike. Our industry-first AR-codes unlock Augmented Reality video content in seconds without the need to download a mobile app.





# THE CONCEPTS





## i6|4D™ PLOT CUT MAGNETS

Our 4D magnets offer you a simple solution to stay connected to your loyal fans by offering monthly, quarterly or bi-annual video messages right to their refrigerator!!

With a quick email to our Interactive team you can send us the video you want to upload to your existing QR code.



### TRY IT NOW!

Simply point your mobile device camera at the code and click the on-screen instructions.

Our AR-codes can also trigger selection menus which allow the user to upload their own content, unlock private video messages, view content based on the date, location, and more.





MERCHANDISING SERVICES

# i6|4D™ STICKERS



Glow-in-the-Dark

Mirror Foil



Rainbow Foil



i6|4D 5 Year Vinyl Sticker – TRY IT NOW!

Our stickers can be produced in sheets, or as individual stickers.

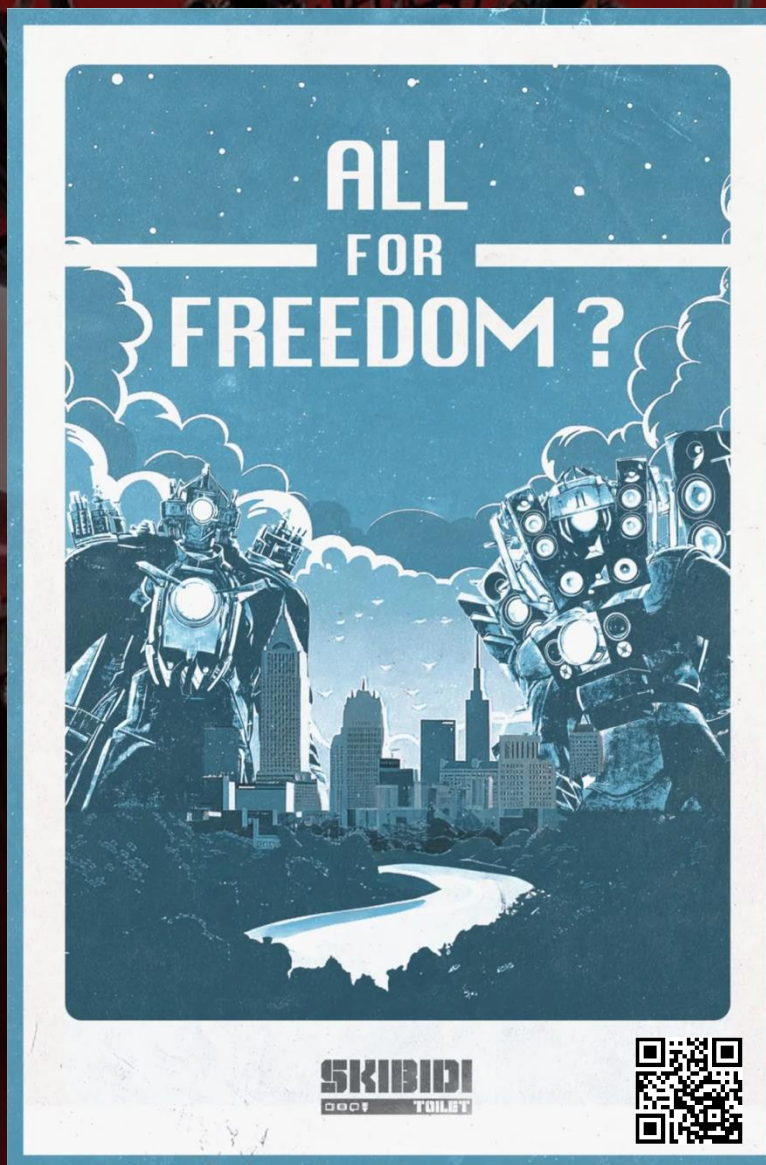
Finishes include: Swirl/Sparkle Foil | 3D or Lenticular Flips | Clear Vinyl |  
Spot Gloss (UV) | Various Paper Finishes





Mohawk Textured 24 x 36

## i6|4D™ POSTERS



Our i6|4D™ posters are produced in a range of sizes including, 11x17, 18x24 and 24x36.

We can offer limited runs from 100 to >10,000 to allow you to offer different price points based on collectability and uniqueness.

We can number variants either digitally or by hand numbering, we can also offer certificates of authenticity and hologram foil stickers.





## POSTER RANGE

We can produce posters with the following finishes:

- Mirror/Rainbow/Swirl & Sparkle Foils
- Glow in the Dark
- Clear Edge
- Spot Gloss
- 3D Lenticular

Textured 18x24



Spot Gloss (UV) 24x36



Lenticular Animation 11x17







# i6|4D™ POSTER & SLEEVE

**SKIBIDI**  
TOILET

WATCH THE  
LATEST EPISODE



Our poster and sleeve products come in a variety of sizes from 4x4 up to 12x12, finishes include:

- Clear Edge
- Foils
- Spot Gloss
- 3D & Lenticular





# i | G | O B A L

i | S | i | X

MERCHANDISING SERVICES