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**SPORTS IDEATION DECK**

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**ACCESS CONTROL**



# ACCESS CONTROL - CREDENTIALS



## BENEFITS

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement both before and during an event

## FEATURES / TREATMENTS

- Customizable / Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
  - Mirror / Rainbow / Glitter / Swirl





# ACCESS CONTROL - TICKETS

## BENEFITS

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement both before and during an event

## FEATURES / TREATMENTS

- Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
  - Mirror / Rainbow / Glitter / Swirl

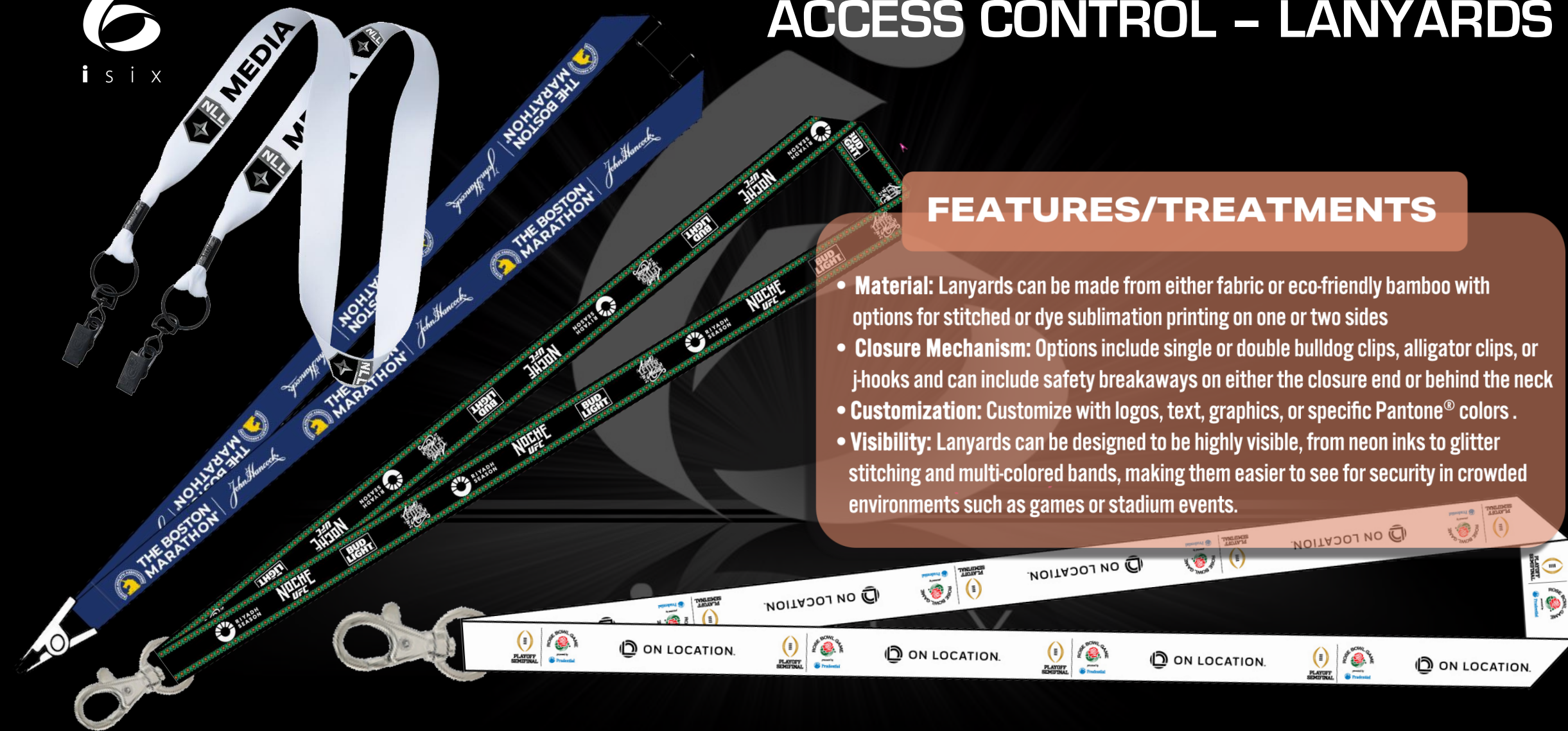




# ACCESS CONTROL – LANYARDS

## FEATURES/TREATMENTS

- **Material:** Lanyards can be made from either fabric or eco-friendly bamboo with options for stitched or dye sublimation printing on one or two sides
- **Closure Mechanism:** Options include single or double bulldog clips, alligator clips, or j-hooks and can include safety breakaways on either the closure end or behind the neck
- **Customization:** Customize with logos, text, graphics, or specific Pantone® colors .
- **Visibility:** Lanyards can be designed to be highly visible, from neon inks to glitter stitching and multi-colored bands, making them easier to see for security in crowded environments such as games or stadium events.





# ACCESS CONTROL – WRISTBANDS



## BENEFITS

- Access Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Enhanced security by allowing you to quickly identify unauthorized individuals in restricted areas.

## FEATURES / TREATMENTS

- Materials: Silicone, fabric, vinyl, plastic, Tyveck®, eco friendly bamboo or paper.
- RFID options
- Water resistant / waterproof options
- Closure mechanisms include adhesive, snap or adjustable closures like beads, clasps or buckles
- Tamper proof solutions available



# ACCESS CONTROL – VEHICLE CLINGS



## BENEFITS

- Easy way for attendees to display their parking permissions
- Clings can be produced in distinct colors for easy identification by security
- Numbering to allow parking enforcement to identify authorized vehicles

## FEATURES / TREATMENTS

- RFID technology for parking activation
- Variable data barcodes/QR codes
- Easy installation by attendee
- Simple activation online prior to the event
- Available in multiple vinyl options including clear vinyl, glow in the dark and reflective 3M materials





**SOUVENIR KEEPSAKES /  
RETAIL MERCH**



# SOUVENIR KEEPSAKES - MAGNETS

4D™ 8" LARGE FORMAT MIRROR FOIL



3D 4" ROUND MAGNET



PLOT CUT  
5 YR OUTDOOR  
VINYL

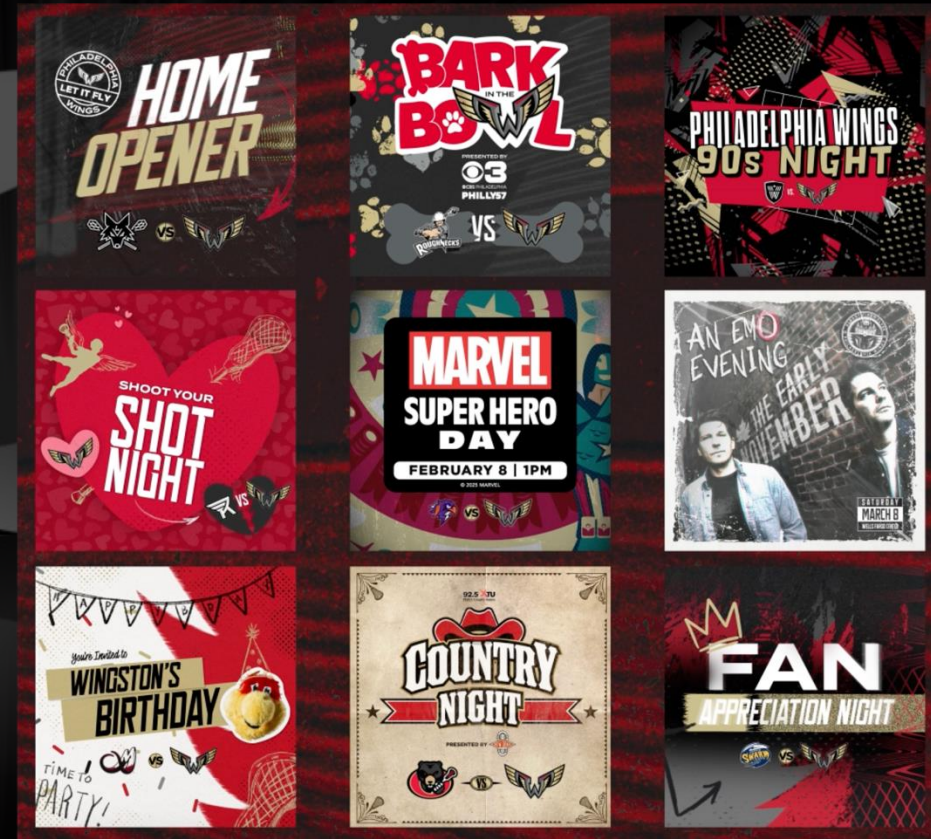




# SOUVENIR KEEPSAKES – MINIMAGS™



Pack contains 9 individual 3 x 3  
MiniMags™ on a backer card

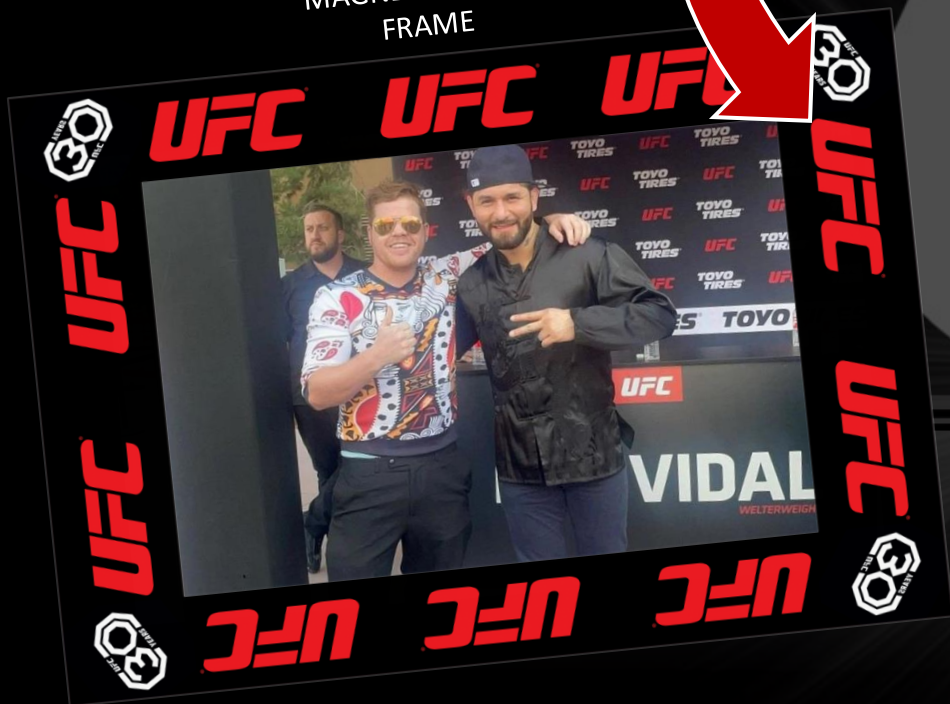






# KEEPSAKES & MERCH – MAGFRAME DUO™

MAGNETIC PHOTO  
FRAME



REFRIGERATOR MAGNET



# KEEPSAKES & MERCH - STICKERS

10" x 13" STICKER SHEET



10" 5YR VINYL STICKER



SWIRL FOIL STICKER



CLEAR LOGO STICKER



RETAIL STICKER PACK





# KEEPSAKES & MERCH – SLEEVE & STICKER SHEET

MIRROR FOIL POSTER SLEEVE



CLEAR VINYL STICKER SHEET





# KEEPSAKES & MERCH – SCRATCH OFFS



## BENEFITS

- Efficient way to execute enhanced engagement
- Hidden messaging or content
- Giveaways, raffles or prize draws
- Merch discounts
- Affordable entertainment for all!



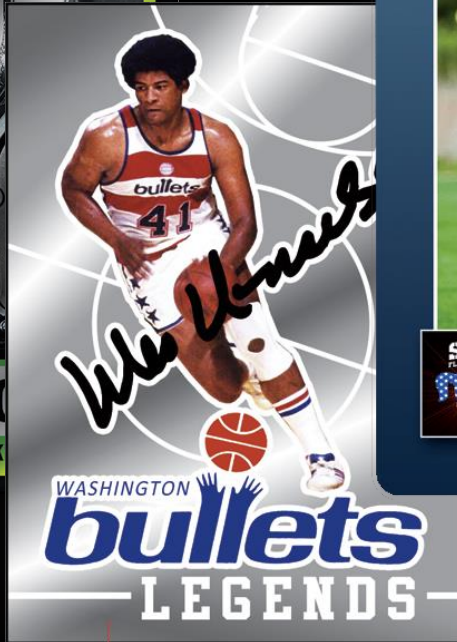
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# KEEPSAKES & MERCH – TRADING CARDS

MIRROR FOIL



BOARD



CLEAR EDGE



LAMINATED

## BENEFITS

- Guaranteed Collectability
- Custom data acquisition through i6 | 4D™
- Limited Numbers and special finish variants offer flexibility to produce small number runs with higher acquisition costs

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - 3D / Image Flips / Animations
  - Foil Finishes – Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
  - Textured / Smooth card stock or plastic laminated





# KEEPSAKES & MERCH – POSTERS

SPOT GLOSS



CLEAR ACRYLIC

MIRROR FOIL



Other finishes include:

Glow in the Dark

3D Depth

Lenticular Flip

Animation

Matte

Swirl Foil

Sparkle Foil



# KEEPSAKES & MERCH – POSTERS & SLEEVES



3D POSTER



# KEEPSAKES & MERCH – ACRYLIC



ACRYLIC  
MAGNET



ACRYLIC  
COLLECTORS  
TICKET





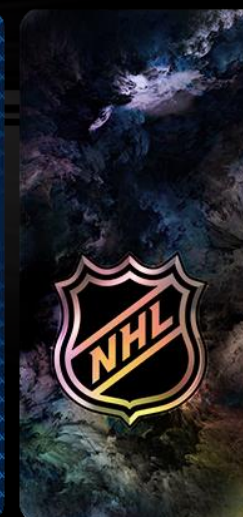
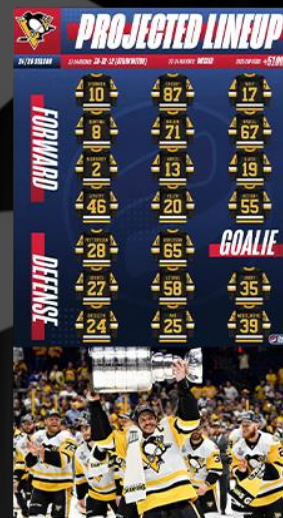
# KEEPSAKES & MERCH – SEASON TICKET BOOKS







# KEEPSAKES & MERCH – PASSPORTS







## KEEPSAKES & MERCH – WINDOW CLINGS





# KEEPSAKES & MERCH – KEYCHAIN & CARABINER



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# KEEPSAKES & MERCH – NEW PRODUCTS



MiniMags™  
Magnet Sets

FAN PADDLES™





**PREMIUM / VIP COLLECTIONS**





# PREMIUM / VIP COLLECTIONS

**Don't settle for ordinary. Embrace the extraordinary with i6 Premium/VIP Collections.**

## **Collection 1**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

## **Collection 2**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

**Magnet**

## **Collection 3**

**Custom Pouch**

**Laminate with Lanyard**

**Drink Token/Sticker**

**Polaroid/Photo Booth**

## **Collection 4**

**Custom Pouch**

**Laminate with Stock Lanyard**

**Drink Token/Sticker**

**Postcard/Greeting Card**





# PREMIUM / VIP – CUSTOM MAILERS

## BENEFITS

- BRAND VISIBILITY – Customize mailers with your logo, colors and messaging to enhance brand recognition and visibility
- COMMUNICATION – Include tailored messaging or instructions to enhance your pre-event engagement.

## FEATURES / TREATMENTS

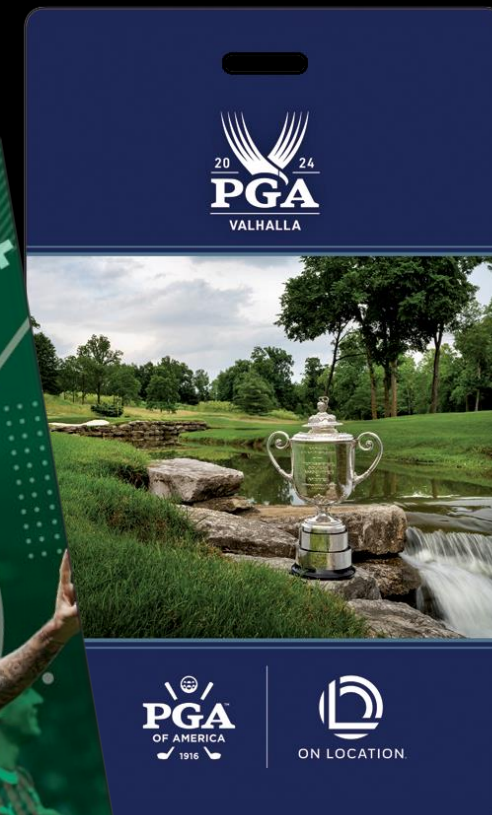
- Custom finishes, treatments and substrates include:
  - Foil Finishes – Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
- Variable Data Printing options
- Barcode, QR Code and AR Code options







# PREMIUM / VIP – VIP LAMINATES







# PREMIUM / VIP – COLLECTORS TICKETS

## BENEFITS

- Access / Security - control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement

## FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
  - Foils, Clear Edge, 3D & Lenticular, Acrylic and more!
- Barcode / QR Code
- RFID
- Direct Thermal Printing
- Customizable / Variable Data







**ON PREMISE**



**WAYFINDING**





Whether it's clearly marked floor signage for safety or location orientation we can provide you with hardwearing, long lasting vinyl floor decals or replaceable windo™ floor graphics.

We provide directional solutions for walls, doors and external facias.

Using a host of materials tailored to your needs and environment.

Column Signage



Wayfinding Floor Graphics



# WAYFINDING

Wayfinding Wall Graphics



Location Graphics



Exterior Wayfinding



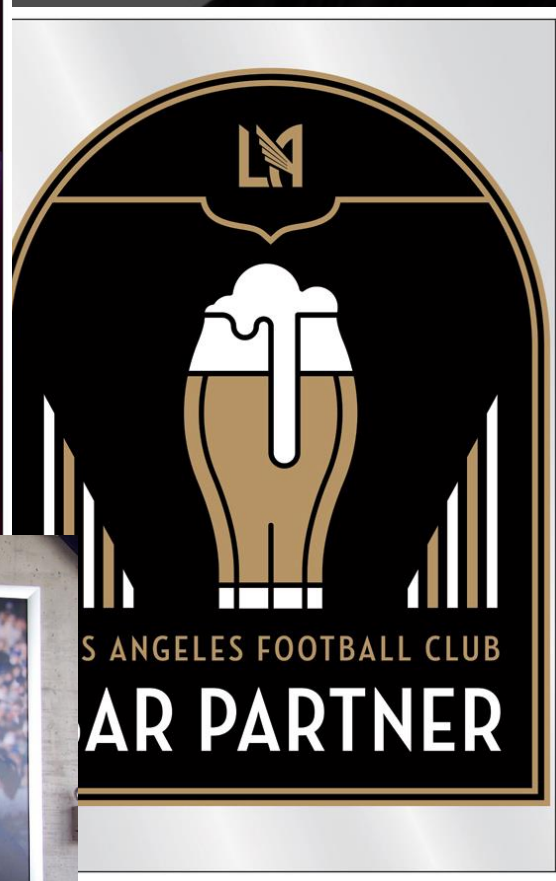
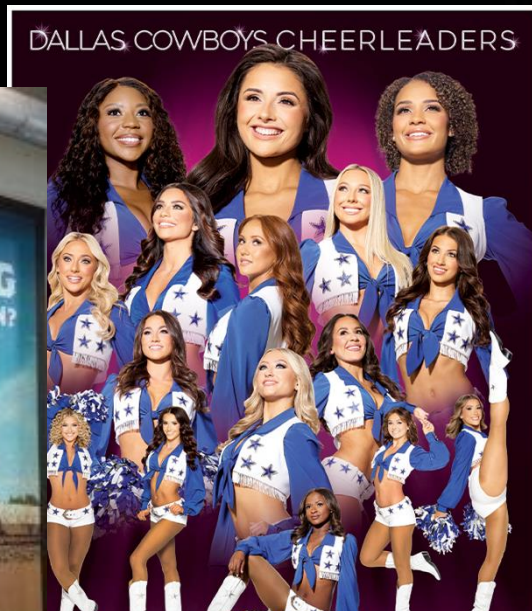
**SIGNAGE**

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# SIGNAGE – POSTER SOLUTIONS



Our poster solutions range from 5 x 7 through to 36 x 24 across a range of papers from 60lb to 130lb, gloss, matte or textured substrates.

Our unique finishes and treatments include; mirror, rainbow, sparkle and swirl foils, 3D Lenticular and finishes that include; Glow in the Dark, Spot Gloss (UV) and much more.





# SIGNAGE – FACILITY SIGNAGE

From safety signage to internal instructional/location signage, we produce all types and sizes of signage for your facility.

As a 3M Preferred Partner, we have access to all of 3Ms High Viz and Reflective materials, to ensure external and internal signage alike are noticeable even in low light situations.

Our materials available are suitable for any environment or situation, from 5-year fade resistant vinyls, to short term coroplast solutions, through to hardwearing materials like acrylic and polycarbonates.

Whatever your facility needs we have solutions that can work for you.







# SIGNAGE – ROOMWRAPS™



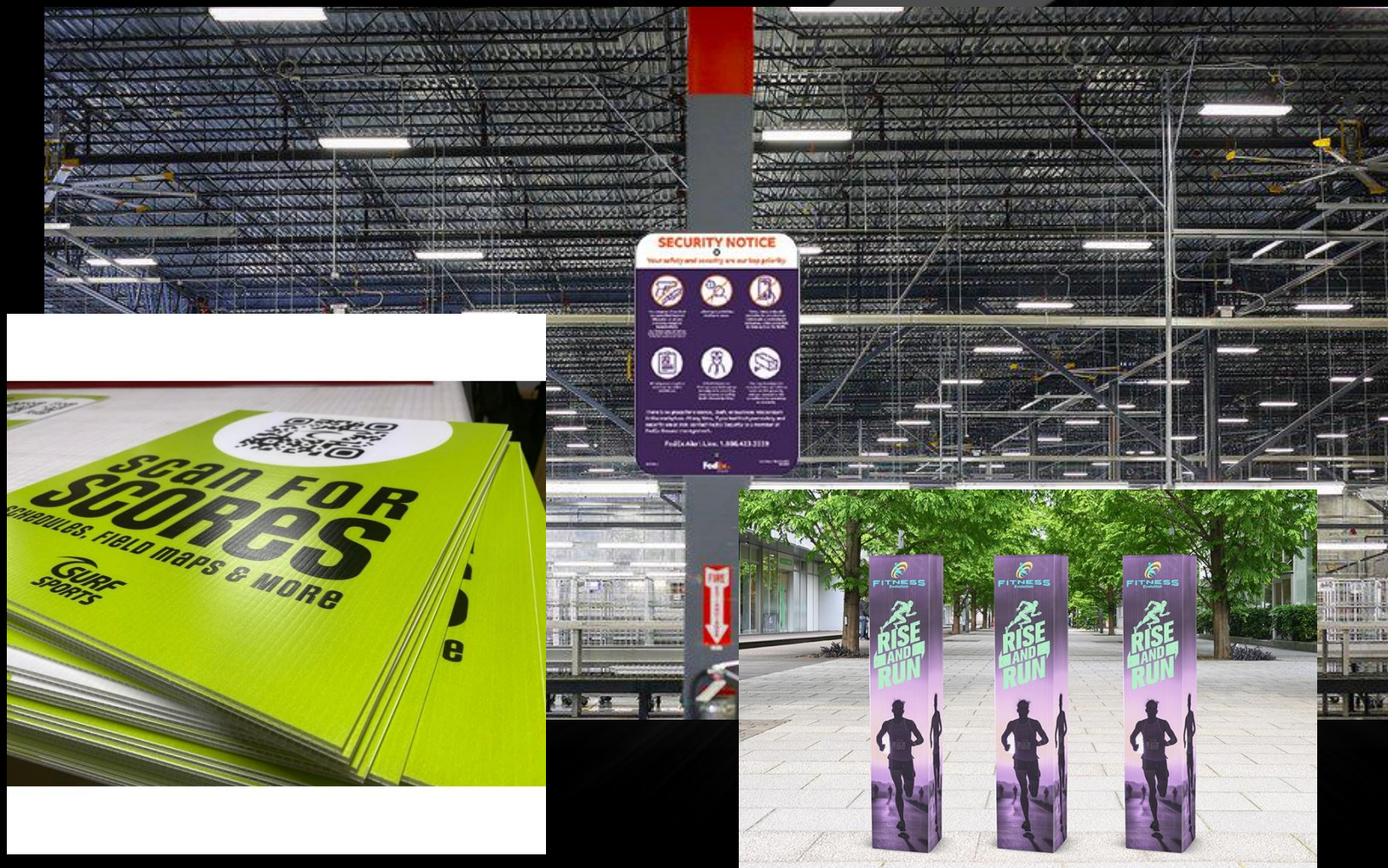
Our permanent, semi-permanent and removeable RoomWraps™ allows you to customize and brand doors, floors, walls and even ceiling in existing or temporary spaces easily.

Creating unique branded spaces when and where you need them for offices, events, press junkets or even your own conference and training rooms.





# SIGNAGE – POLE SIGNAGE



Our sturdy coroplast Pole and Column Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.





# SIGNAGE – BANNERS

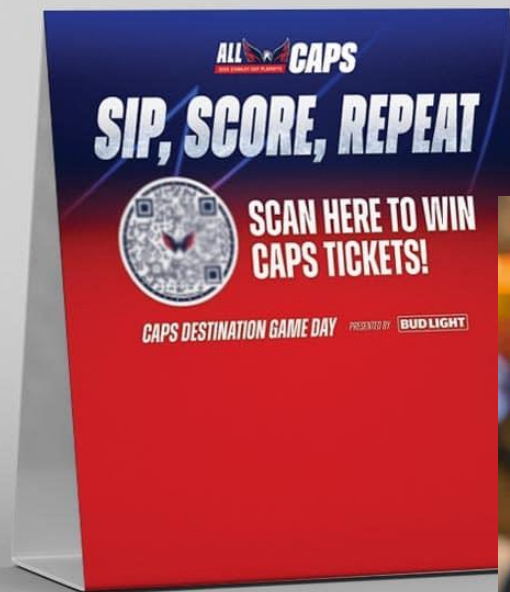


Banners are a great way to inform, direct, or gain attention.

Banners are a cost-effective way to promote your message in a big way. Banners can be grommeted for easy hanging.

- Up to 60" wide by any length
- 13oz & 16oz banner stock
- Screen or digital UV printed

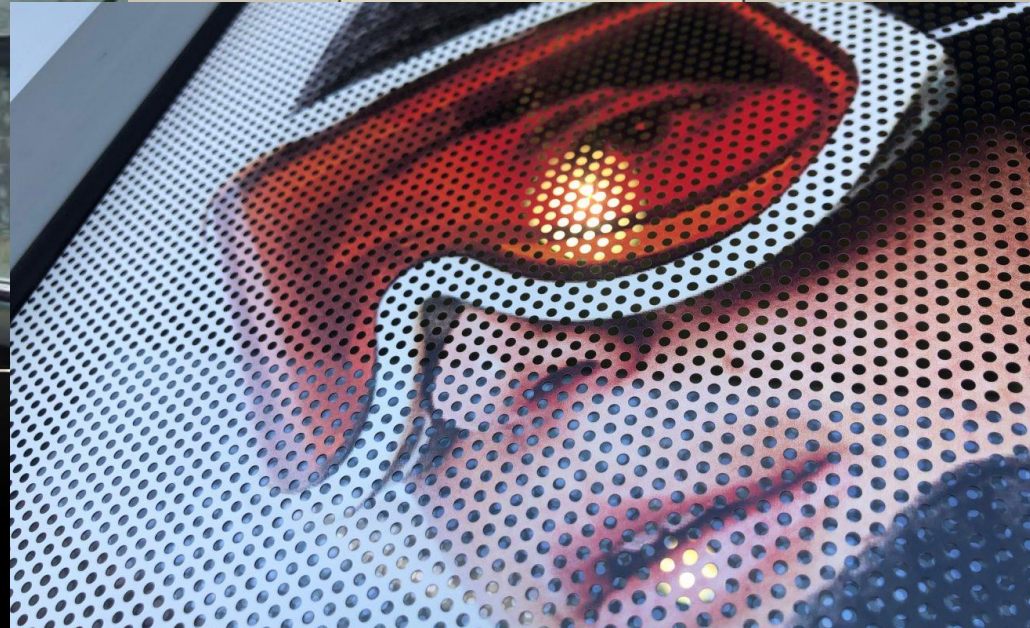
# SIGNAGE – TABLE TENTS







# SIGNAGE – WINDOW DECALS



Window decals are an excellent way to enhance your brands impact, promote campaigns and programs. Catch the consumers eye before they even enter the store.

Whether large format or small format, DALB has a solution for your next campaign.



**VEHICLE/TRANSPORTATION  
GRAPHICS**



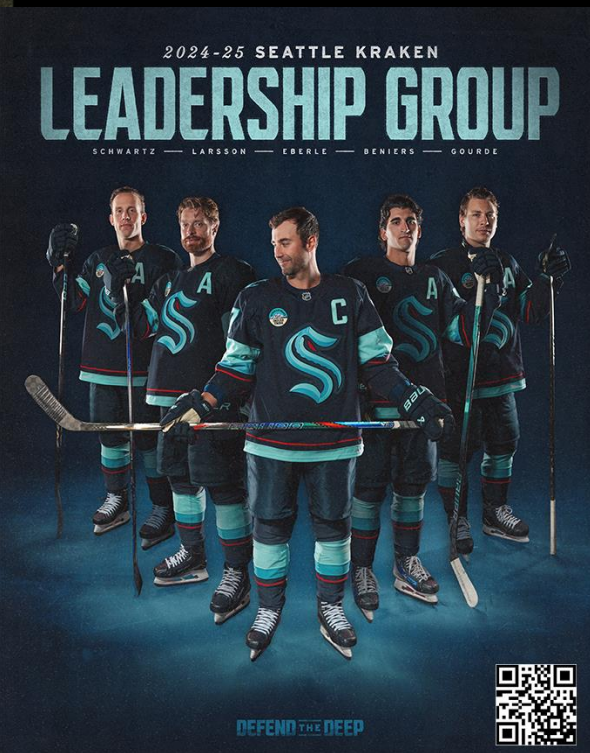
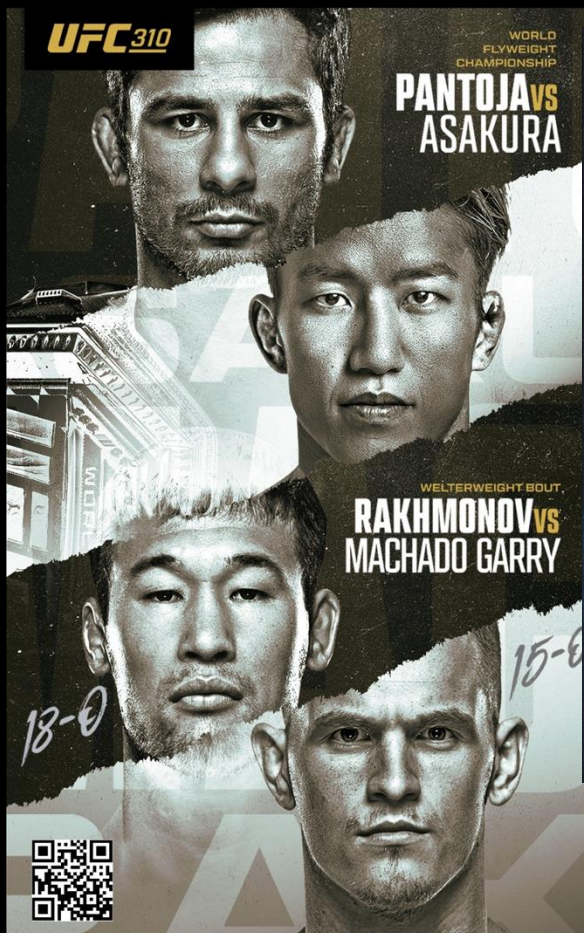
# VEHICLE GRAPHICS – DECALS & MAGNETS





**I6 | 4D™ TECHNOLOGY**





## i6 | 4D™ TECHNOLOGY

i6 | 4D TECHNOLOGY™ is an innovative platform that revolutionizes visual content by making images interactive, engaging, and informative.

i6 | 4D TECHNOLOGY™ enhances consumer experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays.

Digital experiences can be created from all of our printed products, what they show is down to you!

**TRY OUR i6 | 4D TECHNOLOGY™  
NOW - JUST POINT YOUR PHONE  
CAMERA AT THE AR CODES AND  
FOLLOW THE PROMPTS**



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THANK YOU

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