



1964 Shelby Cobra 289 FIA
SHELBY AMERICAN 50th ANNIVERSARY LIMITED EDITION



1965 Shelby Daytona
SHELBY AMERICAN 50th ANNIVERSARY LIMITED EDITION



Daytona Coupe
SHELBY AMERICAN 50th ANNIVERSARY LIMITED EDITION



1967 Shelby Cobra 427
SHELBY AMERICAN 50th ANNIVERSARY LIMITED EDITION



Carroll Shelby
SHELBY
HERITAGE CENTER

LAS VEGAS | NEVADA
EST: 1962

2026

NS000000

E: E60333

M: M100780

DATA: NO

DISCLAIMER NOTICE

COLOR: Screen color may differ slightly from the printed product . Proof may appear lighter/darker than printed product based on viewer's display settings.
TEXT: Please check all text for spelling and accuracy. Errors and omissions excepted (E&OE)

OUTSIDE



INSIDE



INSIDE W/ POCKET



FOR FOIL PRODUCTS: Foil will show through entire surface in all areas except for black

PRODUCTION NOTES:

REV: Initial Release

DATE: 08/18/25 BY: JLP

NS000000

E: E60333

M: M100780

DATA: NO

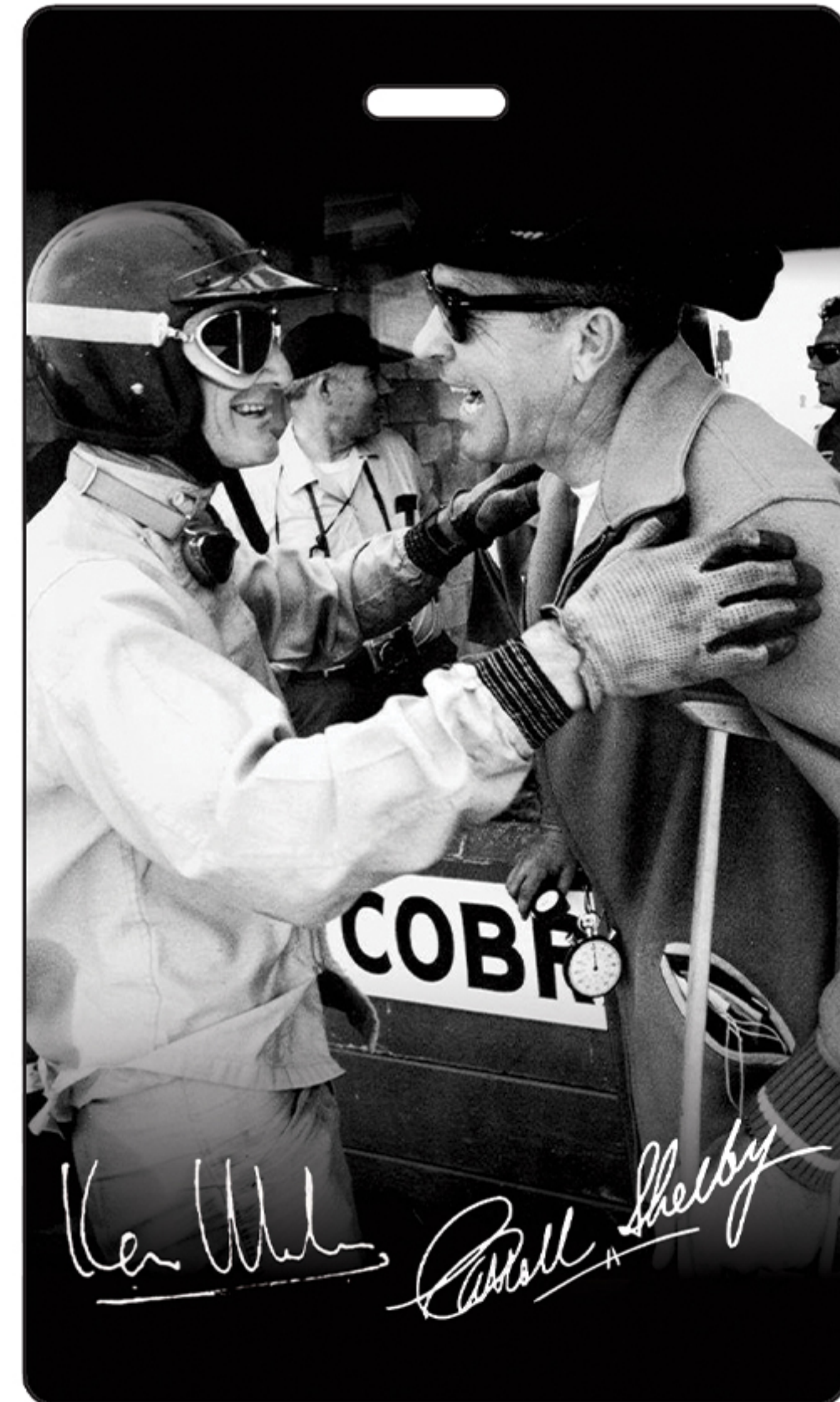
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FRONT WITH FOIL



BACK



FOR FOIL PRODUCTS: Foil will show through entire surface in all areas except for black

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REV: Initial Release

DATE: 08/18/25 BY: JLP



SHELBY HERITAGE CENTER

20mm (3/4") Lanyard Dye-Sublimated - TRIGGER SNAP - VIP LANYARD



TRIGGER
SNAP

DATE:

E: **E60420**

ST: **ST3360**

M: **031166**

DATA: **NO**

NOTICE: Screen color may differ slightly from the printed product. Proof may appear lighter/darker than printed product based on viewer's display settings.

20MM (.78") x 900MM (35.43")

BAND COLOR + IMPRINT
BOTH SIDES

FULL SIZE 1:1



1.26"
32MM
STITCH SAFETY

LEFT



.78" (20MM)

2:1

HALF
SIZE

RIGHT



17.71" (450MM)

TRIGGER SNAP



R
ART IS THE SAME ON BOTH SIDES
L

— Bleed
— Safety

ARTWORK NOTES

- To ensure the fastest production times please:
- Provide color files with Pantone color references.
 - If using images EMBED file.
 - OUTLINE all fonts
 - AI Vector, PDF or EPS files.
 - 3mm bleed if necessary

VECTOR ARTWORK ONLY

NOTE: It is your responsibility to carefully inspect this proof for errors and/or omissions in spelling, design or color. Once approved, client accepts responsibility for content and copy. Colors as shown are approximate and will differ on each computer monitor.

CUSTOM LANYARDS ARE NOT REFUNDABLE

PMS 2728 C
C96 M69 Y0 K0
R0 G92 B171
HEX 005CAB

PMS 186 C
C0 M100 Y81 K4
R227 G24 B54
HEX B31836

PMS 421 C
C0 M0 Y0 K26
R197 G198 B200
HEX 050608

NOTES FOR PRODUCTION: ART IS THE SAME ON BOTH SIDES OF THE LANYARD

NS000000

E: E60059 - 2.5625 X 5.5

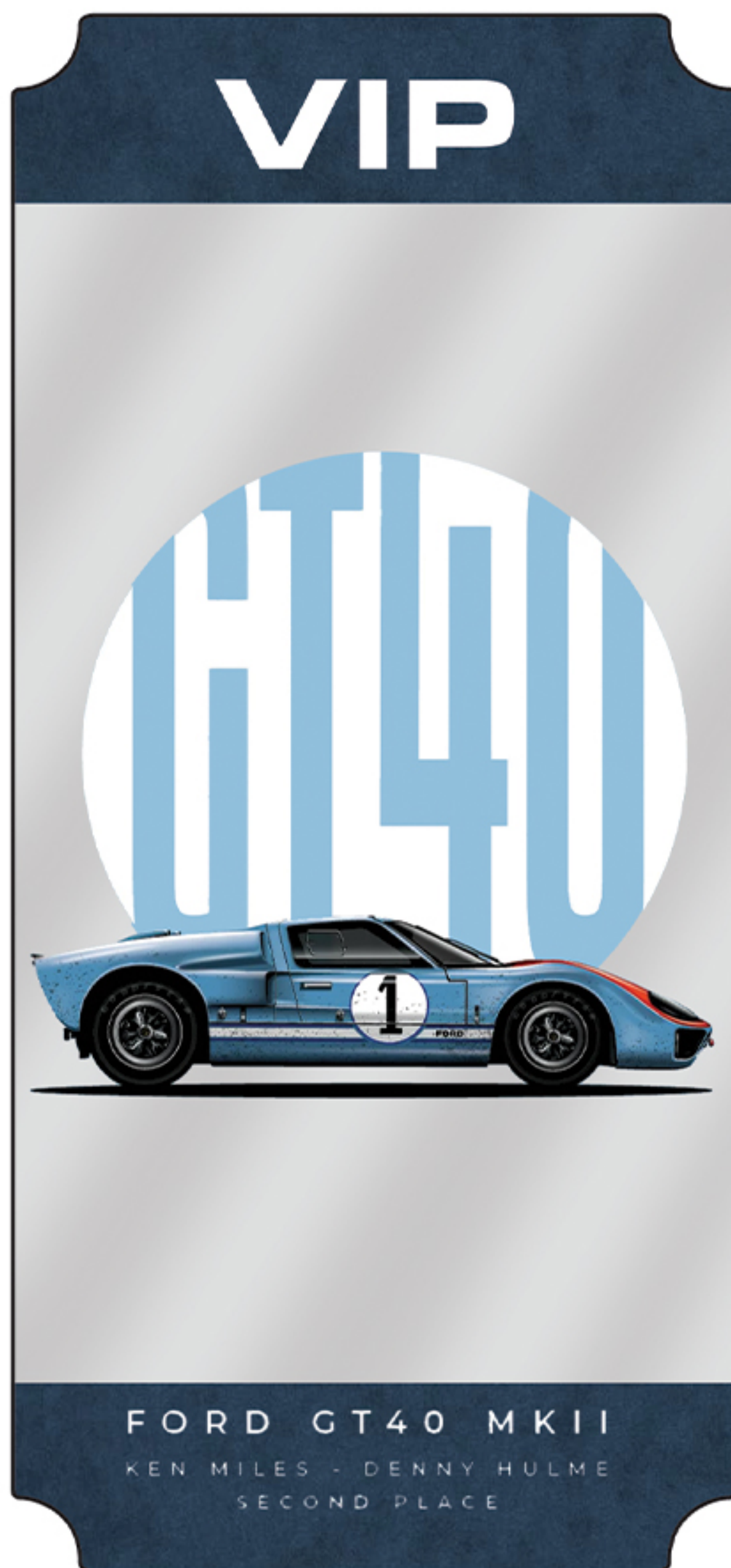
M: M100780

DATA: NO

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FRONT



BACK



FOR CLEAR PRODUCTS: Gray areas will be see-through / clear

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NS000000

E: E60234 - 5 X 2

M: M100780

DATA: NO

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PRODUCTION NOTES:

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DATE: 08/18/25 BY: JLP

NS000000

E: E61237 - 8.5 X 5.75

M: M100780

DATA: NO

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Carroll Shelby

**CHOOSE ONE FREE
HAT OR TEE
(UP TO \$30 VALUE)**

REDEEM AT REGISTERS.
CANNOT BE COMBINED WITH ANY OTHER OFFERS.

NS000000

E: E60333

M: M100773

DATA: NO

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OUTSIDE



INSIDE



PRODUCTION NOTES:

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NS000000

E: E61237 - 8.5 X 5.75

M: M100773

DATA: NO

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FRONT



BACK



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DATE: 08/18/25 BY: JLP

NS000000

E: E61237 - 8.5 X 5.75

M: M100773

DATA: NO

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FRONT



BACK



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PRODUCTION NOTES:

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DATE: 08/18/25 BY: JLP

NS000000

E: E60110 - 4 X 4

M: M100773

DATA: NO

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FRONT WITH FOIL



BACK



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SIZE

RIGHT



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TRIGGER SNAP



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— Bleed
— Safety

ARTWORK NOTES

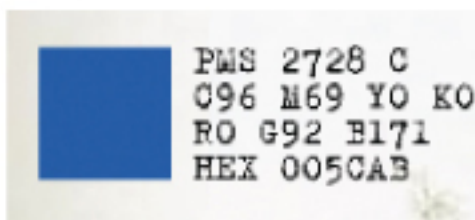
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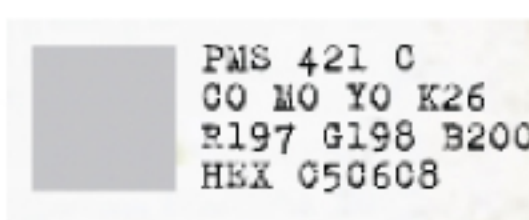
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R0 G92 B171
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PMS 186 C
C0 M100 Y81 K4
R227 G24 B54
HEX B31836



PMS 421 C
C0 M0 Y0 K26
R197 G198 B200
HEX 050608

NOTES FOR PRODUCTION: ART IS THE SAME ON BOTH SIDES OF THE LANYARD

NS000000

E: E60195 - 3 X 3

M: M100773

DATA: NO

DISCLAIMER NOTICE

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FRONT (GLOW REFERENCE)



FRONT



FOR GLOW PRODUCTS: Glow in the dark is represented with green. Black areas will have no glow in the dark effect.

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NS000000

E: E60059 - 2.5625 X 5.5

M: M100773

DATA: NO

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FRONT (frame A)



FRONT (frame B)



FRONT (frame C)



BACK



FOR 3D & LENTICULAR PRODUCTS: Frame A, B & C Illustrate the 3D-Animation effects built into your product. Based on the nature of lenticular, we can not guarantee which Frame will be seen first when viewing from any particular angle.

PRODUCTION NOTES:

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DATE: 08/18/25 BY: JLP



Call Shelby

**CHOOSE ONE FREE
KIDS HAT OR TEE
(UP TO \$20 VALUE)**

REDEEM AT REGISTERS.
CANNOT BE COMBINED WITH ANY OTHER OFFERS.