

# SPORTS IDEATION DECK



# ACCESS CONTROL



#### **ACCESS CONTROL - CREDENTIALS**







#### **Firstname Lastname**

Line 1 TITLE Line 2 TITLE

LOS ANGELES SPARKS

2024 SEASON GAMEDAY CREDENTIAL





2021-2022 FIRST AND LASTNAME

T ROW 01

SEAT 12

LEXUS COURTSIDE CLUB

the sole purpose of providing access to the specified LA he sole pulpose of provious decay for complimentary of Club/Room ("Club/Room") stated above for complimentary the above stated current LA Clippers Courtside Season for all LA Clippers home games in their 2021-22 full/half during normal operating hours (two hours prior to out the 3rd quarter). This pass is not a game entry ticket conjunction with a valid game ticket matching the seat hich the Holder is occupying for that game. A new pass tivated for the 2022 LA Clippers playoff home games. transfer the pass unless the Holder is not attending the their game ticket and pass rights to a guest that is seat on their behalf for the given game. Any ass and failure to adhere to these terms will result in a and a fee to the Holder for each following offense for ds consumed by the offender. This pass may not be rcial or trade purposes, including, but not limited to, intests, sweepstakes, or giveaways, without the e LA Clippers.

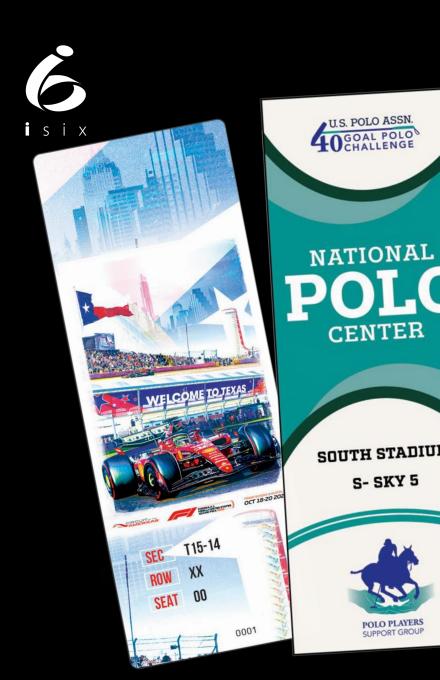
intarily assumes all risk and danger of personal or all hazards arising from, or related in any way occurring prior to, during, or after visiting the dand whether by negligence or otherwise. The part and any minor accompanying the Holder agrees using this pass and entering the Club/Room, the all of the terms of this pass.

CLIPPERS

#### **BENEFITS**

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features prevents counterfeiting
- Easy to implement both before and during an event

- Customizable / Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
  - Mirror / Rainbow / Glitter / Swirl



U.S. POLO ASSN.

SOUTH STADIUM

S-SKY 5

#### **ACCESS CONTROL - TICKETS**



#### **BENEFITS**

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features prevents counterfeiting
- Easy to implement both before and during an event

- Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
  - Mirror / Rainbow / Glitter / Swirl





MYP

#### **ACCESS CONTROL – WRISTBANDS**



#### **BENEFITS**

- Access Control for entry
- Elevated branding exposure for sponsors
- Unique construction features prevents counterfeiting
- Enhanced security by allowing you to quickly identify unauthorized individuals in restricted areas.

- Materials: Silicone, fabric, vinyl, plastic, Tyveck®, eco friendly bamboo or paper.
- RFID options
- Water resistant / waterproof options
- Closure mechanisms include adhesive, snap or adjustable closures like beads, clasps or buckles
- Tamper proof solutions available



HANGTAGS

#### **ACCESS CONTROL - PARKING**

WINDOW CLINGS





PARKING PASS

CADDIE

#### **BENEFITS**

- Easy way for attendees to display their parking permissions
- Clings can be produced in distinct colors for easy identification by security
- Numbering to allow parking enforcement to identify authorized vehicles

- RFID technology for parking activation
- Variable data barcodes/QR codes
- Easy installation by attendee
- Simple activation online prior to the event
- Available in multiple vinyl options including clear vinyl, glow in the dark and reflective 3M materials





# SOUVENIR KEEPSAKES / RETAIL MERCH



# **SOUVENIR KEEPSAKES - MAGNETS**

4D™ 8" LARGE FORMAT MIRROR FOIL



3D 4" ROUND MAGNET

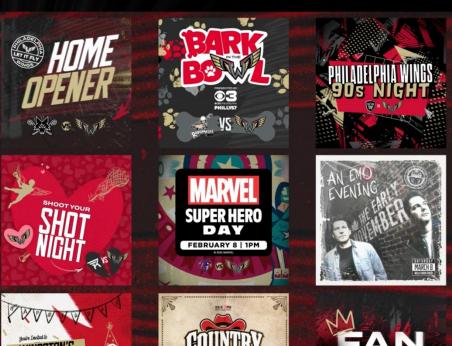
PLOT CUT 5 YR OUTDOOR VINYL



# SOUVENIR KEEPSAKES – MINIMAGS<sup>TM</sup>



Pack contains 9 individual 3 x 3 MiniMags<sup>™</sup> on a backer card





#### KEEPSAKES & MERCH - MAGFRAME DUO™

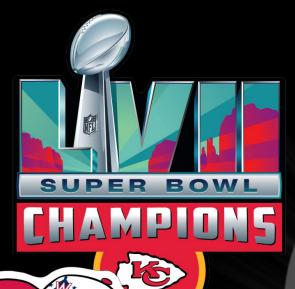






Roster or Schedule Magnet





5YR VINYL STICKERS

# **KEEPSAKES & MERCH - STICKERS**







STICKER SHEETS

**3D STICKER** 



# KEEPSAKES & MERCH - SLEEVE & STICKER SHEET

MIRROR FOIL POSTER SLEEVE CLEAR VINYL STICKER SHEET



#### **KEEPSAKES & MERCH - SCRATCH OFFS**



#### **BENEFITS**

- Efficient way to execute enhanced engagement
- Hidden messaging or content
- Giveaways, raffles or prize draws
- Merch discounts
- Affordable entertainment for all!



#### **KEEPSAKES & MERCH - TRADING CARDS**

MIRROR FOIL

RUNNING BACK GRANT PALMER **JOSH JAC** MELISSA SIST **GREEN BAY PACK** WASHINGTON WAN WASHINGTON WASHINGTON WASHINGTON WASHINGTON WASHINGTON WASHING LEGENDS

**BOARD** 

**CLEAR EDGE** 

LAMINATED

#### **BENEFITS**

- Guaranteed Collectability
- Custom data acquisition through i6 | 4D™
- Limited Numbers and special finish variants offer flexibility to produce small number runs with higher acquisition costs

- Custom finishes, treatments and substrates include:
  - 3D / Image Flips / Animations
  - Foil Finishes Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
  - Textured / Smooth card stock or plastic laminated



## **KEEPSAKES & MERCH – POSTERS**



MIROR FOIL



Other finishes include:

Glow in the Dark

3D Depth

Lenticular Flip

Animation

Matte

**Swirl Foil** 

Sparkle Foil



#### KEEPSAKES & MERCH - POSTERS & SLEEVES





#### **KEEPSAKES & MERCH – ACRYLIC**





## KEEPSAKES & MERCH - TICKET BOOKS & PASSPORTS













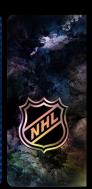














# **KEEPSAKES & MERCH – WINDOW CLINGS**









## **KEEPSAKES & MERCH- FAN PADDLES**







# Season Ticket Member Renewal/ Retention



#### **CUSTOM MAILERS**

#### **BENEFITS**

- BRAND VISIBILITY Customize mailers with your logo, colors and messaging to enhance brand recognition and visibility
- COMMUNICATION Include tailored messaging or instructions to enhance your pre-event engagement.

- Custom finishes, treatments and substrates include:
  - Foil Finishes Mirror / Sparkle / Swirl
  - Spot Gloss
  - Glow in the Dark
- Variable Data Printing options
- Barcode, QR Code and AR Code options



**MYAMAHA** 

FINALS

#### **VIP LAMINATES**





# PREMIUM / VIP - COLLECTORS TICKETS

#### **BENEFITS**

- Access / Security control for entry
- Elevated branding exposure for sponsors
- Unique construction features prevents counterfeiting
- Easy to implement

- Custom finishes, treatments and substrates include:
  - Foils, Clear Edge, 3D & Lenticular, Acrylic and more!
- Barcode / QR Code
- RFID
- Direct Thermal Printing
- Customizable / Variable Data





# **KIDS CLUBS**







#### **BAG TAGS**





# ON PREMISE



# WAYFINDING



Whether it's clearly marked floor signage for safety or location orientation we can provide you with hardwearing, long lasting vinyl floor decals or replaceable windo™ floor graphics.

We provide directional solutions for walls, doors and external facias.

Using a host of materials tailored to your needs and environment.

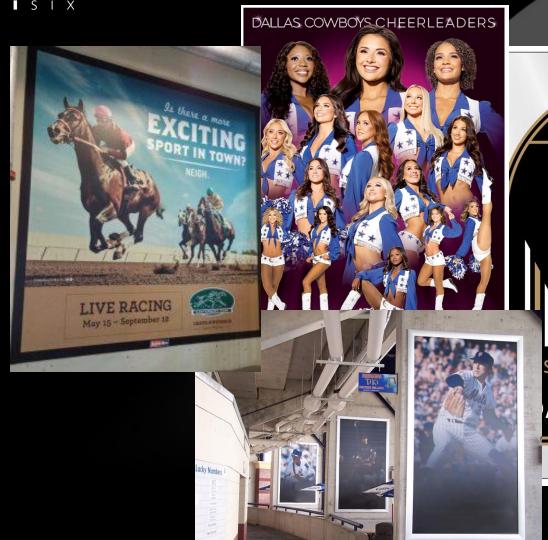




SIGNAGE



#### SIGNAGE - POSTER SOLUTIONS





Our poster solutions range from 5 x 7 through to 36 x 24 across a range of papers from 60lb to 130lb, gloss, matte or textured substrates.

Our unique finishes and treatments include; mirror, rainbow, sparkle and swirl foils, 3D Lenticular and finishes that include; Glow in the Dark, Spot Gloss (UV) and much more.



# NOTICE

#### SIGNAGE - FACILITY SIGNAGE

From safety signage to internal instructional/location signage, we produce all types and sizes of signage for your facility.

As a 3M Preferred Partner, we have access to all of 3Ms High Viz and Reflective materials, to ensure external and internal signage alike are noticeable even in low light situations.

Our materials available are suitable for any environment or situation, from 5-year fade resistant vinyls, to short term coroplast solutions, through to hardwearing materials like acrylic and polycarbonates.

Whatever your facility needs we have solutions that can work for you.



# SIGNAGE - ROOMWRAPSTM

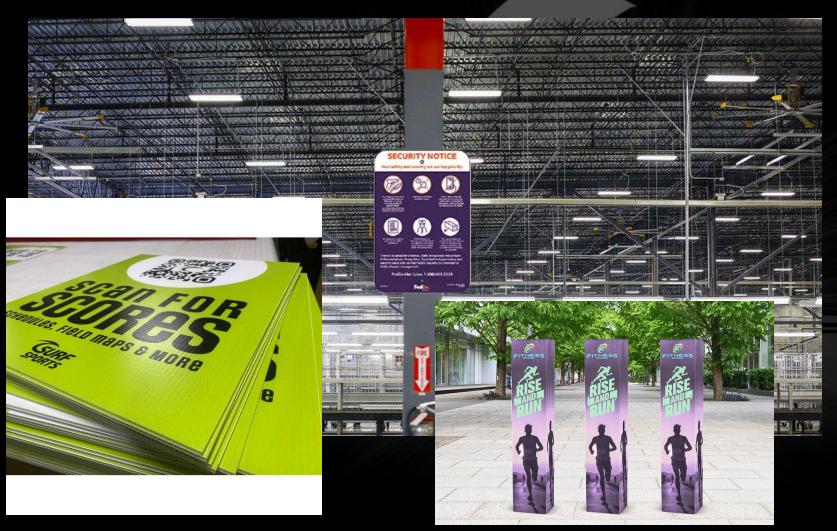


Our permanent, semi-permanent and removeable RoomWraps™ allows you to customize and brand doors, floors, walls and even ceiling in existing or temporary spaces easily.

Creating unique branded spaces when and where you need them for offices, events, press junkets or even your own conference and training rooms.



## SIGNAGE - POLE SIGNAGE



Our sturdy coroplast Pole and Column Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.



#### SIGNAGE - BANNERS



Banners are a great way to inform, direct, or gain attention.

Banners are a cost-effective way to promote your message in a big way. Banners can be grommeted for easy hanging.

- Up to 60" wide by any length
- 13oz & 16oz banner stock
- Screen or digital UV printed



#### SIGNAGE - TABLE TENTS









## SIGNAGE - WINDOW DECALS



Window decals are an excellent way to enhance your brands impact, promote campaigns and programs. Catch the consumers eye before they even enter the store.

Whether large format or small format, DALB has a solution for your next campaign.



# VEHICLE/TRANSPORTATION GRAPHICS



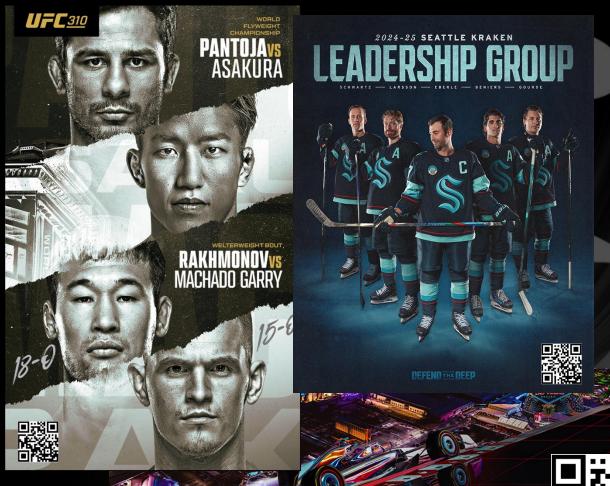
# VEHICLE GRAPHICS - DECALS & MAGNETS





# 16 | 4DTM TECHNOLOGY





#### i6 | 4D™ TECHNOLOGY

I6 | 4D TECHNOLOGY™ is an innovative platform that revolutionizes visual content by making images interactive, engaging, and informative.

I6 | 4D TECHNOLOGY™ enhances consumer experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays.

Digital experiences can be created from all of our printed products, what they show is down to you!

TRY OUR I6 | 4D TECHNOLOGY™
NOW - JUST POINT YOUR PHONE
CAMERA AT THE AR CODES AND
FOLLOW THE PROMPTS



FORMULA 1 HEINEKEN
LAS VEGAS GRAND PRIX 2025
LAS VEGAS 20-22 NOVEMBER



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