

BDA

+



Where Print Meets the Future

Experience the power of 4D TECHNOLOGY™ — where augmented reality meets image recognition to bring your printed products to life! From laminates and trading cards to posters, simply scan with your phone's camera to unlock immersive video content directly from your items. Transform ordinary into extraordinary with a single tap!

Commemorative tickets



BDA



WELCOME TO THE FUTURE OF FAN ENGAGEMENT

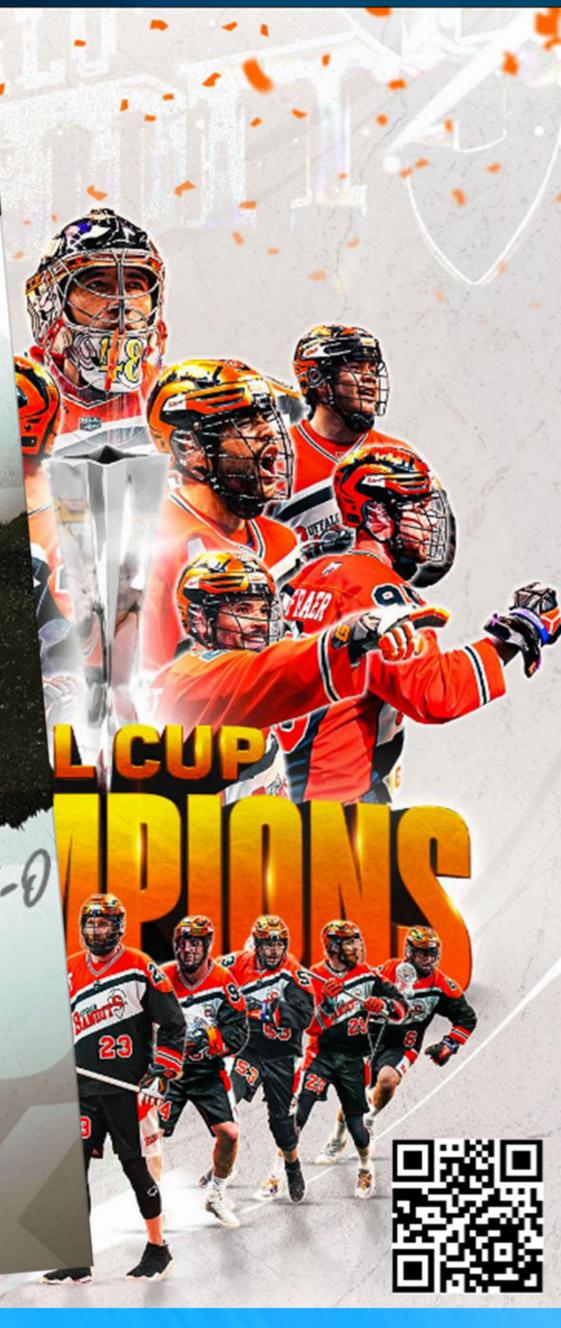
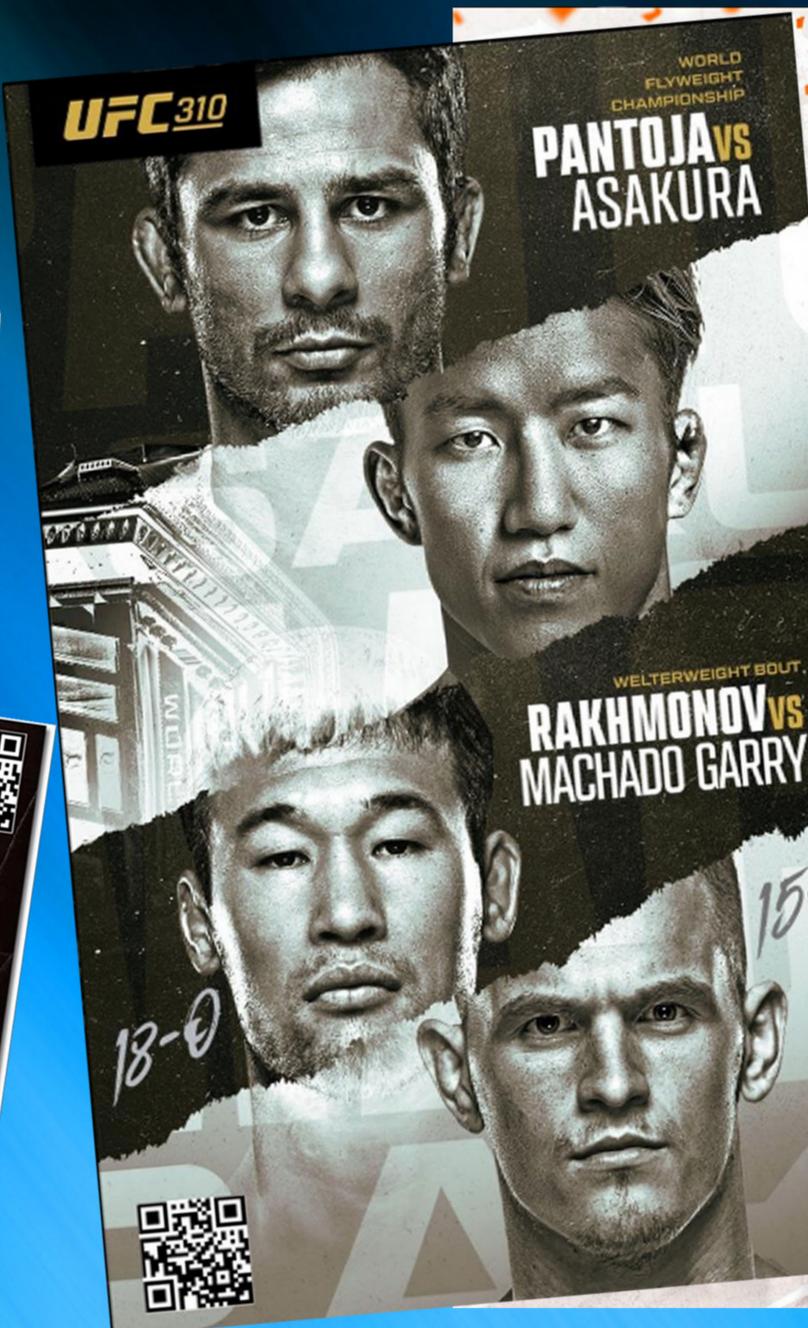
With BDA + i6 4D™ Technology you can engage consumers with Augmented Reality video content, direct sign-ups for exclusive offers or links to fan clubs, websites and more!

TRY IT NOW - Point your phone camera at the AR code, follow the prompts and watch the magic happen...



Turn collectible posters collectible! keepsakes with unique video!

Vouchers



Postcards



4x4 ACRYLIC INSERT WITH 4D CODE TO DOWNLOAD OST

Imagine transforming a family refrigerator into a dynamic video billboard showcasing your brand! Turn everyday spaces into unforgettable marketing moments that captivate and engage like never before.



BENEFITS

- Create immersive experiences that captivate fans and consumers.
- Personalize every interaction with user-uploadable content.
- Connect artists and brands directly to their audience.
- Gain actionable insights with powerful analytics.
- Drive engagement with call-to-action buttons for websites, forms, or merch stores.
- Deliver tailored content with location-based targeting.
- Unleash limitless possibilities—your imagination sets the boundaries!

ACTIVATIONS

- Compatible with all substrates and finishes.
- Flexible contracts for easy video updates.
- Schedule content to activate on specific days or times.
- Target campaigns by city or region with geo-targeting.
- Keep your brand or client front and center for users.
- Editing of videos available by request.

TREATMENTS & SPECS

- Both Large and Small format substrates including:
 - Paper, Card or Foilboard, PET, Polycarbonate, PPT, PVC and more.
- Finishes available including:
 - Glow in the Dark, Spot Gloss, Foil (Mirror, Rainbow, Swirl and Sparkle)
- Video clips for a poster need to follow the same size ratio as the poster, for larger posters you will need 720p as minimum, but avoid 4K as the data size is too large for seamless streaming.
- We recommend 150mb file size and 30-60 seconds in length, but we can comfortably accommodate 500mb files with anything up to 5 minutes.