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OTHERWORLD

ANNUAL PASSES, VIP, MERCH CONCEPTS &
i6|4D™ TECHNOLOGY APPLICATIONS



OTHERWORLD

ANNUAL PASS



Elevate your visitors' experience with premium annual passes,
an effortless way to package access while adding prestige and exclusivity to your program



OTHERWORLD



GLOW IN THE DARK FRONT OF MAILER

IMAGINE A WORLD WHERE ANYTHING IS POSSIBLE. A PLACE WITH NO RULES, ONLY YOUR IMAGINATION TO GUIDE YOU THROUGH COUNTLESS ROOMS OF LARGE-SCALE INTERACTIVE ART, MIXED REALITY PLAYGROUNDS, AND SECRET PASSAGEWAYS AWAIT YOU IN OUR SURREAL LANDSCAPE OF SCIENCE FICTION AND FANTASY.

YOU ARE ALREADY HERE

OTHERWORLD
PHILADELPHIA

GLOW IN THE DARK BACK OF MAILER

ANNUAL PASSES - MAILER

INSIDE OF MAILER WITH
GLOW IN THE DARK POCKET



THANK YOU FOR YOUR PURCHASE
YOUR OTHERWORLDLY EXPERIENCE
STARTS NOW!



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ANNUAL PASSES - LAMINATE



MIRROR FOIL LAMINATE - FRONT



MIRROR FOIL LAMINATE
BACK WITH VARIABLE QR CODE



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ANNUAL PASSES - LANYARD



20mm DYE SUB LANYARD WITH BREAKAWAY



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ANNUAL PASSES - 7.5 x 1.25 STICKER



GLOW IN THE DARK VINYL STICKER



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ANNUAL PASSES - DISCOUNT CARD



15% OFF
AT THE GIFT SHOP



LAMINATED RAINBOW FOIL DISCOUNT CARD



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MERCH IDEAS



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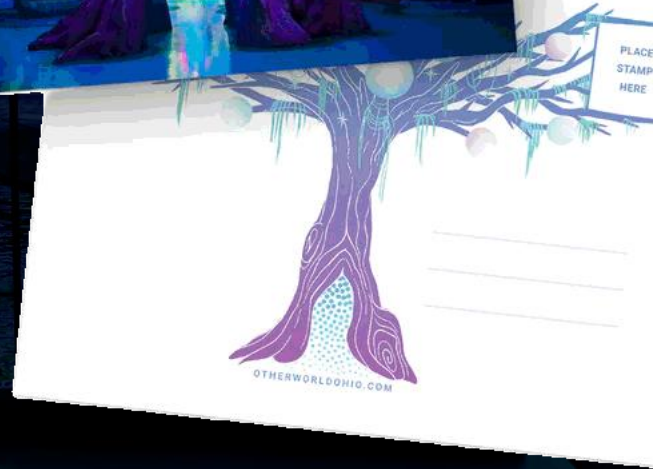
MERCH - POSTCARDS



GLOW IN THE DARK



SWIRL FOIL



TEXTURED PAPER





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MERCH - BOOKMARKS

OTHER WORLD
PHILADELPHIA

CLEAR EDGE

3D LENTICULAR



MIRROR FOIL

GLOW IN THE DARK

OTHER WORLD
PHILADELPHIA



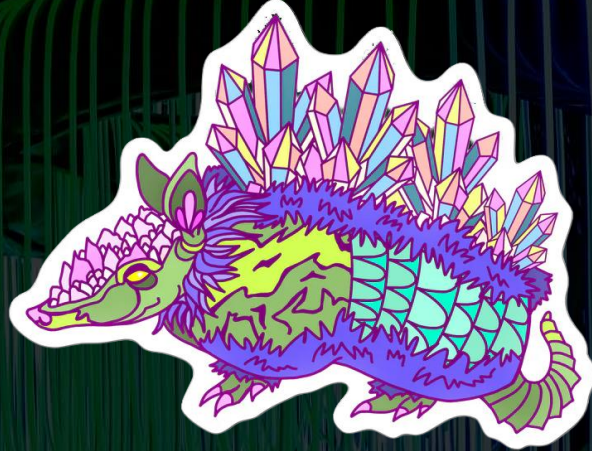


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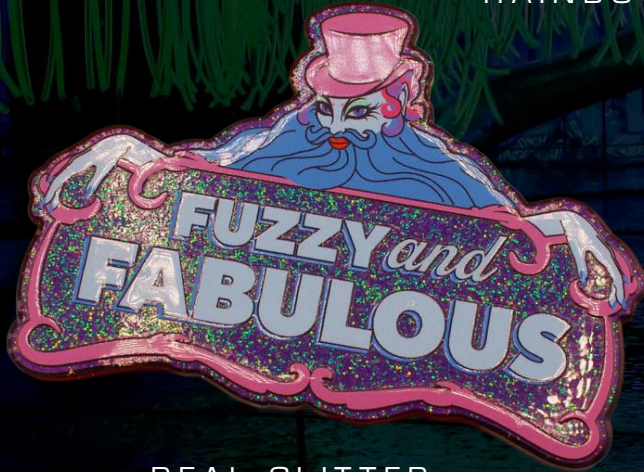
MERCH - STICKERS & PACKS



GLITTER FOIL



RAINBOW FOIL



REAL GLITTER



5 YR VINYL

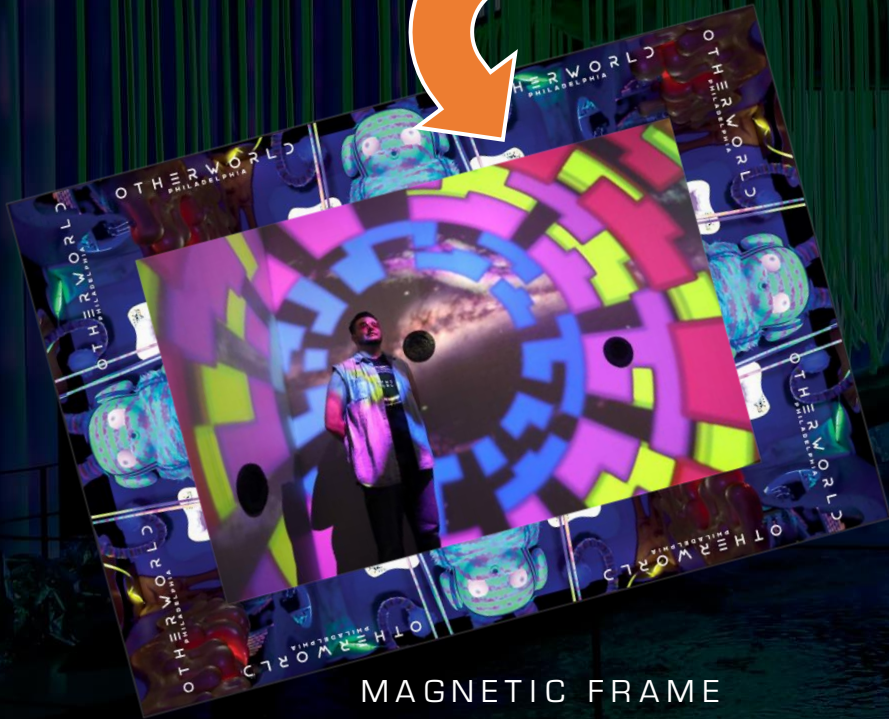


GLOW STICKER PACK



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MERCH - MAGFRAME™



MAGNETIC FRAME



MAGFRAME™



POP-OUT REFRIGERATOR
MAGNET



i six

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MERCH - MINIMAGS SET™



2.5 x 3.5 MIRROR
FOIL MAGNET



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PHILADELPHIA

MINI - MAG™ COLLECTOR SET 3 - EVENTS 2025



RETAIL PACKAGING

MiniMag™ Sets come in variations of 3 to 9
MiniMags™ securely attached to a plain or
printed backer card, in a poly bag with a
custom printed header (which can include
UPCs, QR Codes or Pricing).



BACKER CARD RAINBOW
FOIL POSTER



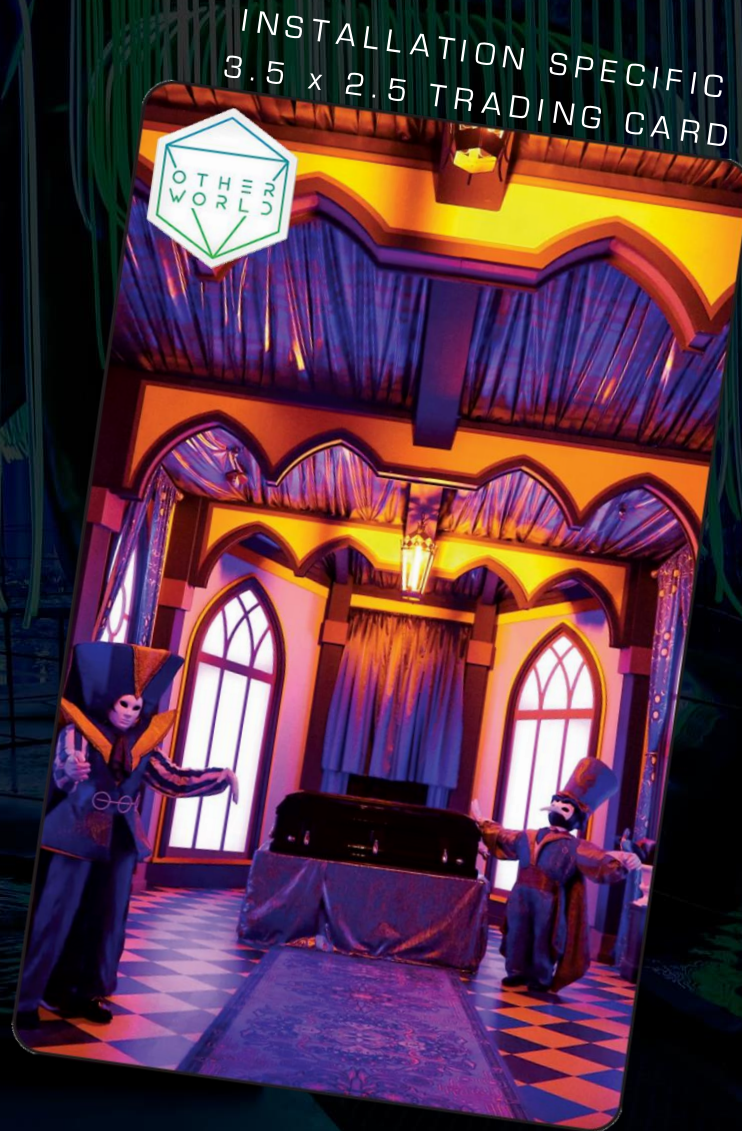
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MERCH - TRADING CARDS



COLLECTIBLE GOLD FOIL
EVENT TRADING CARD





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MERCH - POSTERS

36 x 24 TEXTURED PAPER



18 x 24 LITHO GRADE



Other finishes include:

Glow in the Dark

3D Depth

Lenticular Flip

Animation

Clear Edge

Mirror/Rainbow Foil

Sparkle/Swirl Foil



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i6|4D™ INTRO



i6 | 4D TECHNOLOGY™ is an innovative platform that revolutionizes visual content by making graphics interactive, engaging, and informative. **i6 | 4D TECHNOLOGY™** enhances fan experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays. Digital experiences can be created from all of i6's printed products including:

Laminates, Tickets, Posters, Magnets, Stickers, Event Solutions and much, much more!

Consumers unlock content by scanning the AR code with phone camera, **no app or download needed**, video streamloads direct to device. The video content can show in a predetermined shape or space on any item. Other consumer use cases include: Mailing list signup, contest entry and call to action buttons allowing for discount codes, events, memberships etc.

Post campaign analytics can include:

Number of times the AR code has been scanned, demographic data,
time & place engagement statistics and IP and device type data



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i6|4D™ EXAMPLES



**TRY OUR 4D TECHNOLOGY™
NOW - JUST POINT YOUR PHONE
CAMERA AT THE AR CODE AND
FOLLOW THE PROMPTS**



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