



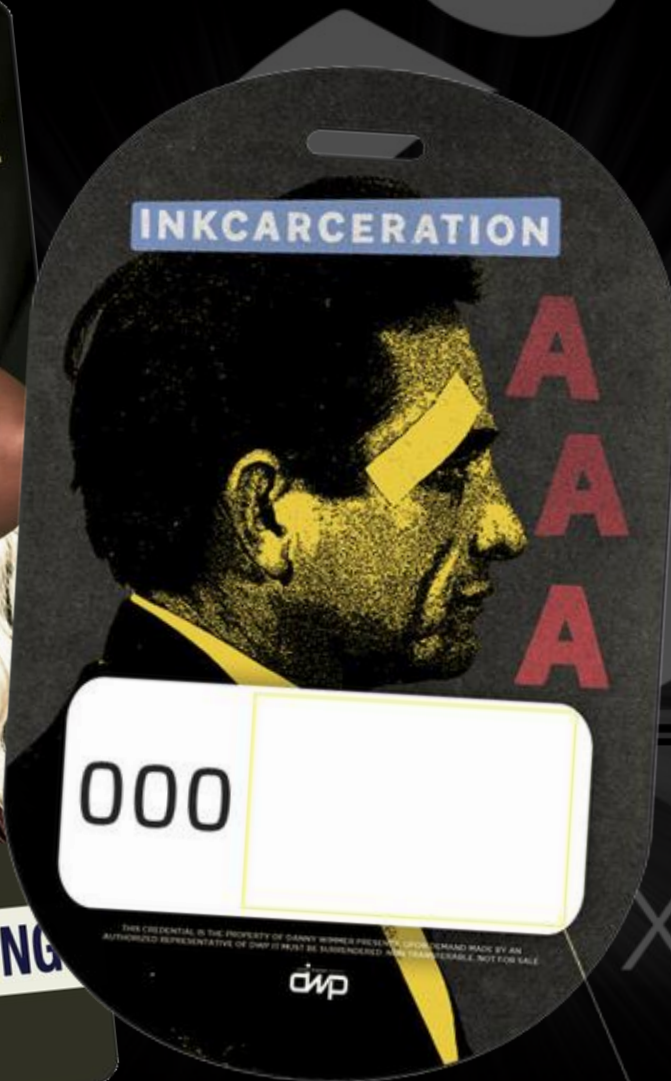
UNIVERSAL PRODUCT IDEATION DECK Q3 2026



ACCESS CONTROL



ACCESS CONTROL - CREDENTIALS



BENEFITS

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement both before and during an event

FEATURES / TREATMENTS

- Customizable / Variable Data / Barcodes / 4D™ QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
 - Mirror / Rainbow / Glitter / Swirl



ACCESS CONTROL - TICKETS



BENEFITS

- Access / Security / Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement both before and during an event

FEATURES / TREATMENTS

- Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
 - Mirror / Rainbow / Glitter / Swirl



ACCESS CONTROL – LANYARDS





ACCESS CONTROL – WRISTBANDS



BENEFITS

- Access Control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Enhanced security by allowing you to quickly identify unauthorized individuals in restricted areas.

FEATURES / TREATMENTS

- Materials: Silicone, fabric, vinyl, plastic, Tyveck®, eco friendly bamboo or paper.
- RFID options
- Water resistant / waterproof options
- Closure mechanisms include adhesive, snap or adjustable closures like beads, clasps or buckles
- Tamper proof solutions available

UFC ON *Paramount+*

UFC ON *Paramount+*

UFC ON *Paramount+*

UFC ON *Paramount+*



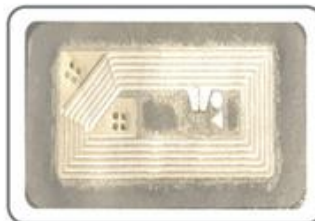
ACCESS CONTROL – VEHICLE CLINGS



Enter site at 756 Campground Rd.
Manchester, TN 37355. Follow signs to designated lot

LOCK YOUR VEHICLE

The festival is not responsible for items left unattended



BENEFITS

- Easy way for attendees to display their parking permissions
- Clings can be produced in distinct colors for easy identification by security
- Numbering to allow parking enforcement to identify authorized vehicles

FEATURES / TREATMENTS

- RFID technology for parking activation
- Variable data barcodes/QR codes
- Easy installation by attendee
- Simple activation online prior to the event
- Available in multiple vinyl options including clear vinyl, glow in the dark and reflective 3M materials



**SOUVENIR KEEPSAKES /
RETAIL MERCH**



i six

3D LENTICULAR FLIPS



MIRROR FOIL



SOUVENIR KEEPSAKES – TICKETS

FEATURES / TREATMENTS

- Variable Data / Barcodes / QR Codes
- RFID options
- Direct Thermal Printing options
- 3D / Flips / Animation
- Glow in the Dark
- Clear See-Thru areas
- Foil including:
 - Mirror
 - Rainbow
 - Glitter
 - Swirl

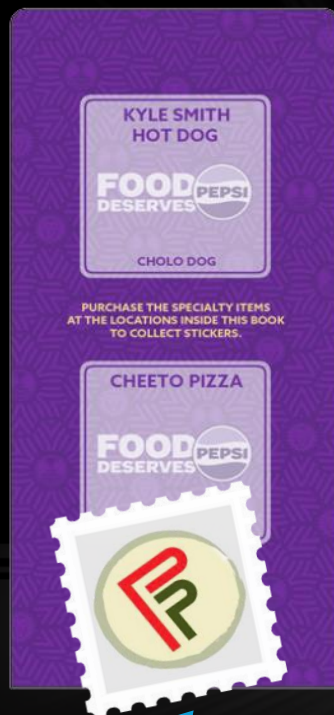


SOUVENIR KEEPSAKES – PASSPORT BOOKS

MIRROR FOIL FRONT PAGE



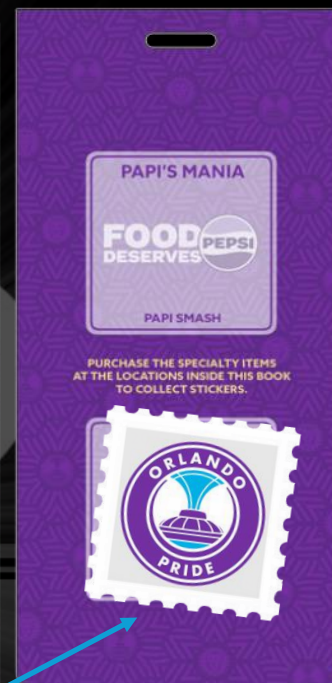
INSIDE COVER



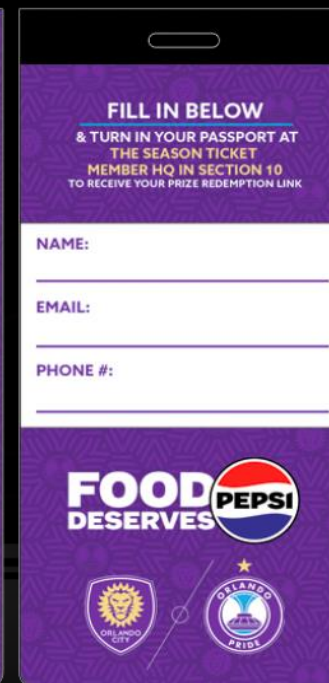
PAGE 1



INSIDE BACK



BACK COVER



OPTIONAL STICKERS



SOUVENIR KEEPSAKES - MAGNETS



DIE CUT RAINBOW FOIL MAGNET

ACRYLIC



3D 4" ROUND MAGNET



KEEPSAKES & MERCH – MAGFRAME DUO™

MAGNETIC PHOTO
FRAME



REFRIGERATOR
MAGNET

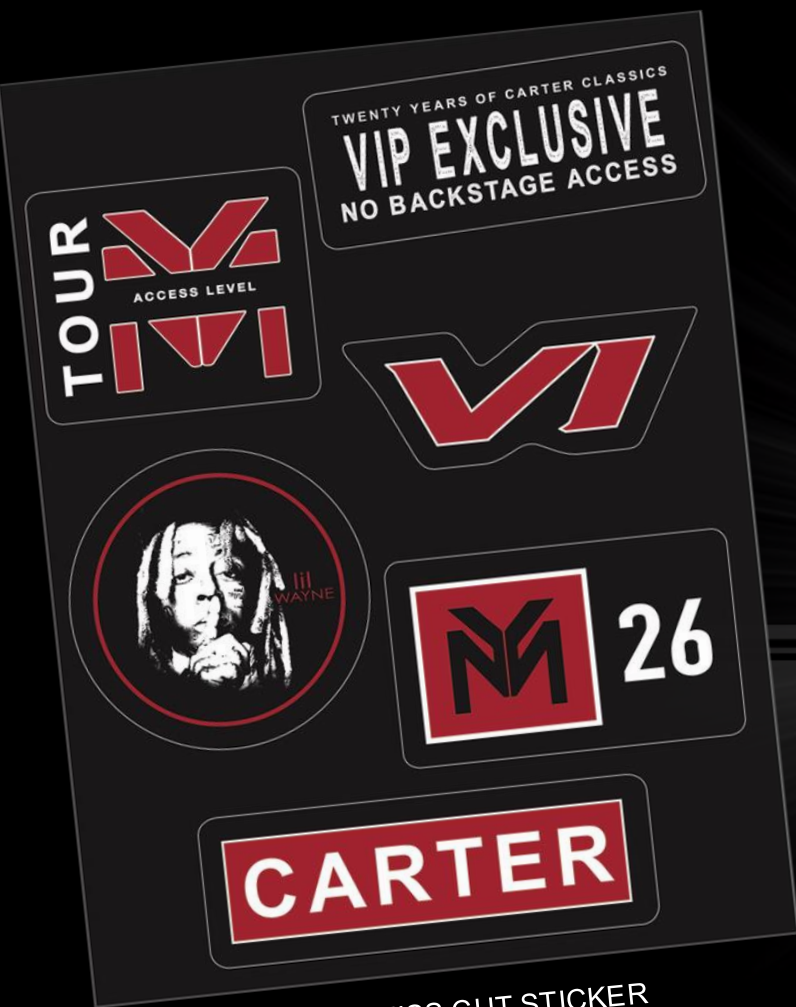


KEEPSAKES & MERCH - STICKERS

3D DIE CUT STICKER



STICKER PACK



VINYL KISS CUT STICKER SHEET

2D DIE CUT





KEEPSAKES & MERCH – SCRATCH OFFS

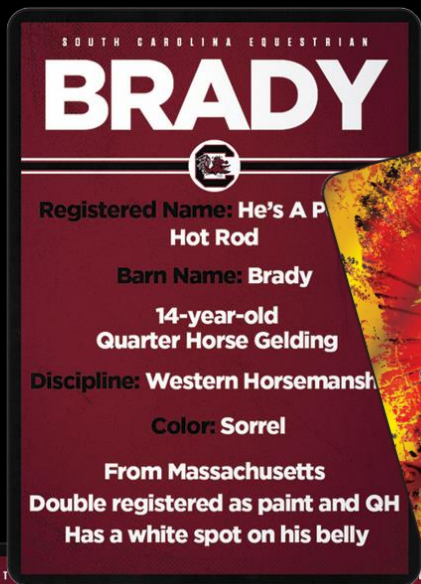
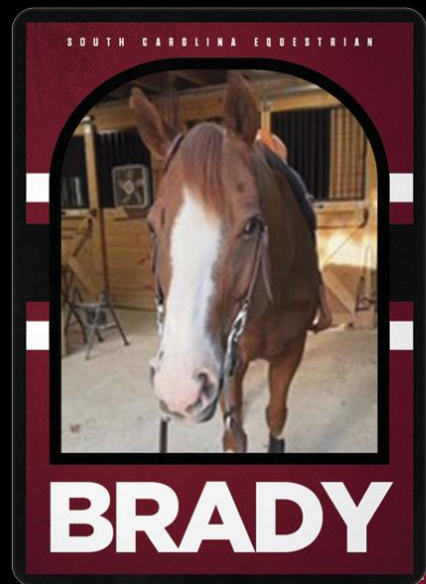


BENEFITS

- Efficient way to execute enhanced engagement
- Hidden messaging or content
- Giveaways, raffles or prize draws
- Merch discounts
- Affordable entertainment for all!



KEEPSAKES & MERCH – TRADING CARDS



BENEFITS

- Guaranteed Collectability
- Custom data acquisition through i6 | 4D™
- Limited Numbers and special finish variants offer flexibility to produce small number runs with higher acquisition costs

FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
 - 3D / Image Flips / Animations
 - Foil Finishes – Mirror / Sparkle / Swirl
 - Spot Gloss
 - Glow in the Dark
 - Textured / Smooth card stock or plastic laminated



KEEPSAKES & MERCH – GREETING CARDS

BENEFITS

- Greeting cards offer a unique platform for personalized messaging but still promoting your brands
- Incorporating captivating imagery can reinforce brand identity.
- Limited edition sets offer exclusivity

FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
 - 3D / Image Flips / Animations
 - Foil Finishes – Mirror / Sparkle / Swirl
 - Spot Gloss
 - Glow in the Dark
 - Textured card stock
 - Variable data and i6 | 4D™





KEEPSAKES & MERCH – POSTERS

36 x 24 Coroplast

3D Lenticular

Litho Posters

Other finishes include:

Glow in the Dark

3D Depth

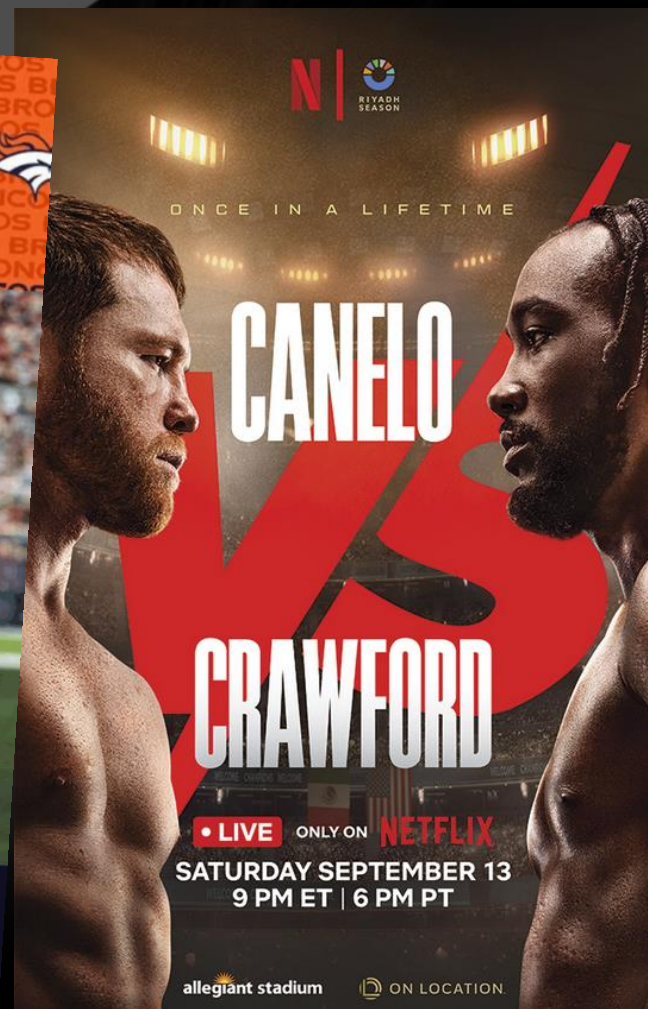
Lenticular Flip

Animation

Matte

Mirror Foil

Sparkle Foil





KEEPSAKES & MERCH – POSTERS & SLEEVES

10.25x10.25
SLEEVE



10x10
SPOT GLOSS POSTER

Other finishes
include:

Glow in the Dark

3D Depth

Lenticular Flip

Matte

Mirror Foil

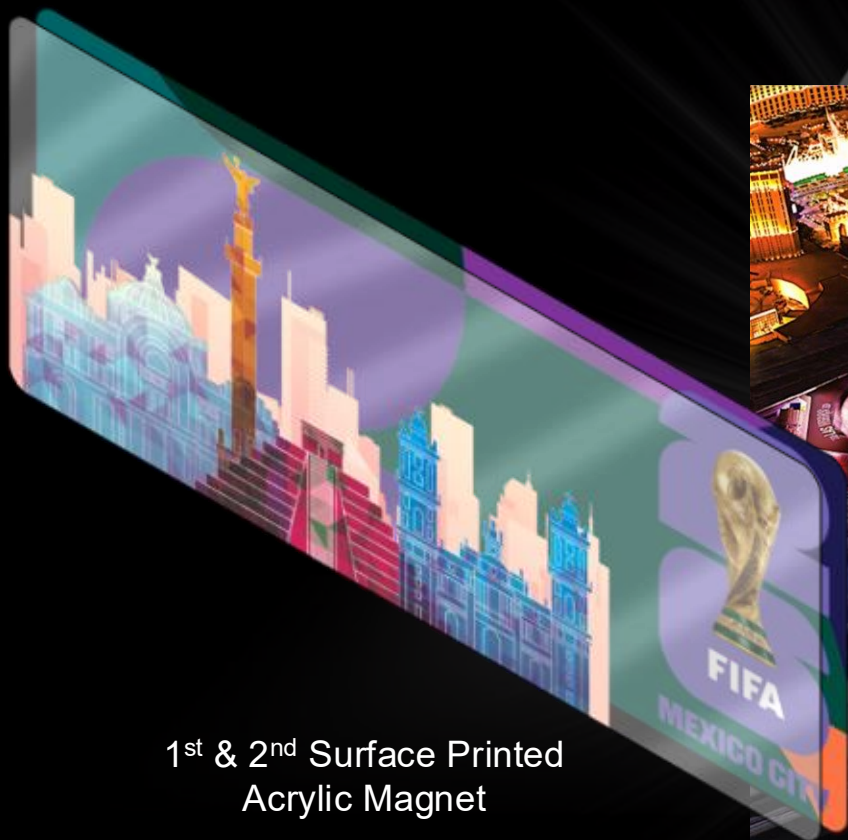
Swirl Foil

Sparkle Foil



KEEPSAKES & MERCH – ACRYLIC

ACRYLIC 4D MAGNET



1st & 2nd Surface Printed
Acrylic Magnet



FORMULA 1 HEINEKEN
LAS VEGAS GRAND PRIX 2025
LAS VEGAS 20-22 NOVEMBER



KEEPSAKES & MERCH – POSTCARDS



6"x 4" Textured Card Stock



6"x 4" Mirror Foil Set



5"x7" Glow in the Dark



KEEPSAKES & MERCH- NEW PRODUCTS

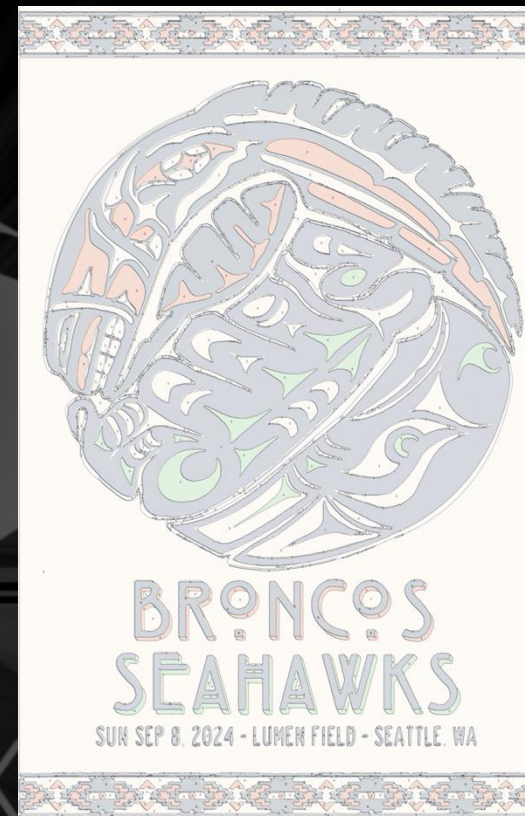
MiniMag™
Magnet Sets



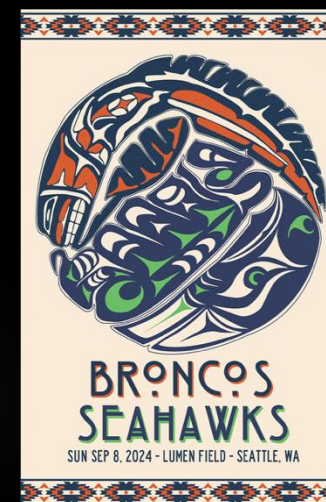
FAN PADDLES™



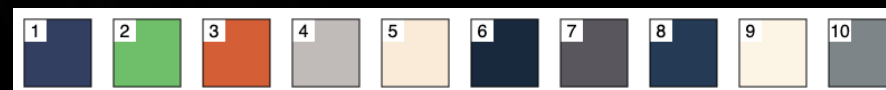
11x17 ART BY NUMBERS
POSTER



MINI POSTER
SAMPLE



LAMINATED PALETTE





PREMIUM / VIP COLLECTIONS



PREMIUM / VIP COLLECTIONS

Don't settle for ordinary. Embrace the extraordinary with i6 Premium/VIP Collections.

Collection 1

Custom Pouch

Laminate with Lanyard

Drink Token/Sticker

Collection 2

Custom Pouch

Laminate with Lanyard

Drink Token/Sticker

Magnet

Collection 3

Custom Pouch

Laminate with Lanyard

Drink Token/Sticker

Polaroid/Photo Booth

Collection 4

Custom Pouch

Laminate with Stock Lanyard

Drink Token/Sticker

Postcard/Greeting Card





PREMIUM / VIP – CUSTOM MAILERS



BENEFITS

- BRAND VISIBILITY – Customize mailers with your logo, colors and messaging to enhance brand recognition and visibility
- COMMUNICATION – Include tailored messaging or instructions to enhance your pre-event engagement.

FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
 - Foil Finishes – Mirror / Sparkle / Swirl
 - Spot Gloss
 - Glow in the Dark
- Variable Data Printing options
- Barcode, QR Code and AR Code options



PREMIUM / VIP – VIP LAMINATES





PREMIUM / VIP – COLLECTORS TICKETS

BENEFITS

- Access / Security - control for entry
- Elevated branding exposure for sponsors
- Unique construction features – prevents counterfeiting
- Easy to implement

FEATURES / TREATMENTS

- Custom finishes, treatments and substrates include:
 - Foils, Clear Edge, 3D & Lenticular, Acrylic and more!
- Barcode / QR Code
- 4D Technology™
- RFID
- Direct Thermal Printing
- Customizable / Variable Data





ON PREMISE SOLUTIONS



WAYFINDING

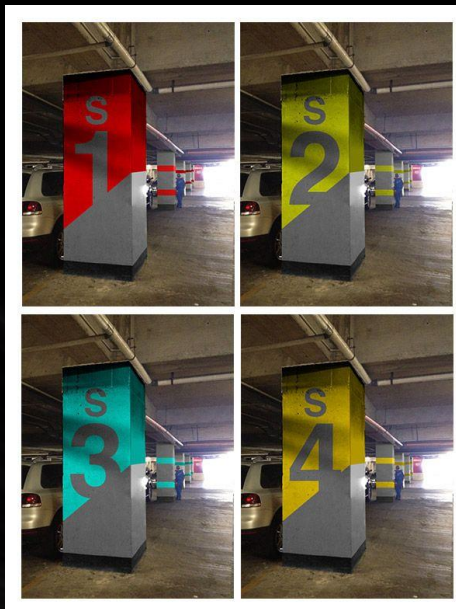


Whether it's clearly marked floor signage for safety or location orientation we can provide you with hardwearing, long lasting vinyl floor decals or replaceable windo™ floor graphics.

We provide directional solutions for walls, doors and external facias.

Using a host of materials tailored to your needs and environment.

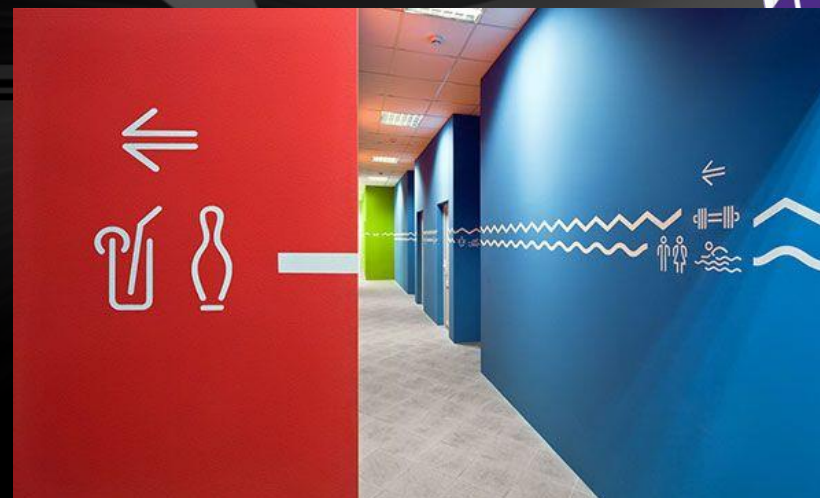
Column Signage



Wayfinding Floor Graphics



Wayfinding Wall Graphics



WAYFINDING

Location Floor Graphics





INTERIOR SIGNAGE



INTERIOR SIGNAGE – POSTER SOLUTIONS

help purple support pink
donate today



scan to donate

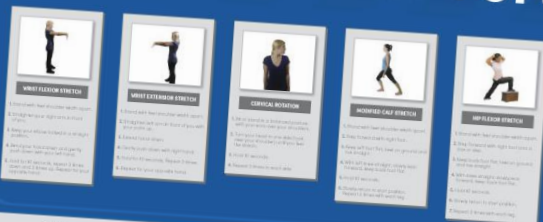


show your support



GLOW IN THE DARK

READY. SET. WARM UP.



zero
zone



PEPSICO



• Component • Parts • Wash Bay • Refrigeration

Our poster solutions range from 5 x 7 through to 36 x 24 across a range of papers from 60lb to 130lb, gloss, matte or textured substrates.

Our unique finishes and treatments include; mirror, rainbow, sparkle and swirl foils, 3D Lenticular and finishes that include; Glow in the Dark, Spot Gloss (UV) and much more.



INTERIOR SIGNAGE – FACILITY SIGNAGE



From safety signage to internal instructional/location signage, we produce all types and sizes of signage for your facility.

As a 3M Preferred Partner, we have access to all of 3Ms High Viz and Reflective materials, to ensure external and internal signage alike are noticeable even in low light situations.

Our materials available are suitable for any environment or situation, from 5-year fade resistant vinyls, to short term coroplast solutions, through to hardwearing materials like acrylic and polycarbonates.

Whatever your facility needs we have solutions that can work for you.



INTERIOR SIGNAGE – ROOMWRAPS™



Our permanent, semi-permanent and removeable RoomWraps™ allows you to customize and brand doors, floors, walls and even ceiling in existing or temporary spaces easily.

Creating unique branded spaces when and where you need them for offices, events, press junkets or even your own conference and training rooms.





INTERIOR SIGNAGE – POLE SIGNAGE

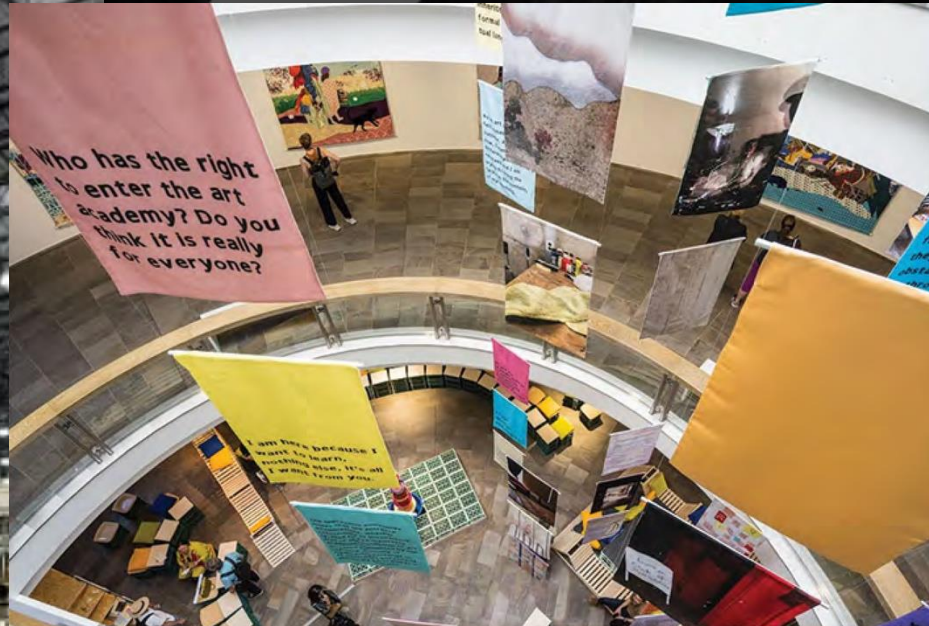
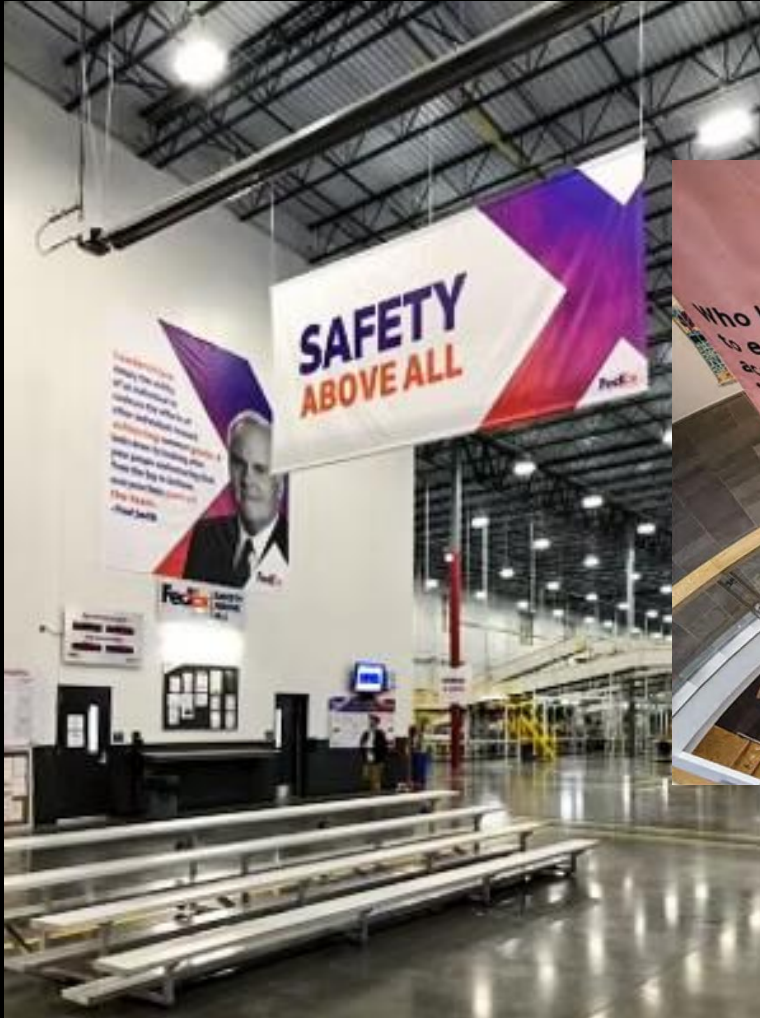


Our sturdy coroplast Pole and Column Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.



INTERIOR SIGNAGE – BANNERS



Banners are a great way to inform, direct, or gain attention.

Banners are a cost-effective way to promote your message in a big way. Banners can be grommited for easy hanging.

- Up to 60" wide by any length
- 13oz & 16oz banner stock
- Screen or digital UV printed



EXTERIOR SIGNAGE



EXTERIOR SIGNAGE – A FRAME SIGNS





EXTERIOR SIGNAGE – WINDOW DECALS



Window decals are an excellent way to enhance your brands impact, promote campaigns and programs. Catch the consumers eye before they even enter the store.



Whether large format or small format, DALB has a solution for your next campaign.



EXTERIOR SIGNAGE – BOLLARD & POLE SIGNS



Our sturdy coroplast Pole, Column and Bollard Signage are perfect for safety and security notices, wayfinding or even internal marketing.

Available in single, double, triple or quad sided they install easily and look great.



EXTERIOR SIGNAGE – PANAGRAPHS



For outdoor signage, store fronts, and canopys, DALB Panagraphics are a great way to decorate and represent your brand.

This product can be made to be backlit and/or opaque. Widely used in the convenience store and fueling station sign market.

DALB can produce panagraphics for your next signage project. All of our panagraphics use premium 3M materials.



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- 13oz & 16oz banner stock
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VEHICLE/TRANSPORTATION GRAPHICS



VEHICLE GRAPHICS – DECALS & MAGNETS





I6 | 4D™ TECHNOLOGY



4D™ TECHNOLOGY

4D TECHNOLOGY™ is an innovative platform that revolutionizes visual content by making images interactive, engaging, and informative.

4D TECHNOLOGY™ enhances consumer experiences by enabling the addition of interactive elements such as transforming images, embedded videos, and informational overlays.

Digital experiences can be created from all of our printed products, what they reveal is down to you!

**TRY OUR 4D TECHNOLOGY™
NOW - JUST POINT YOUR PHONE
CAMERA AT THE AR CODE AND
FOLLOW THE PROMPTS**



i s i x
THANK YOU

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